# Examining the bidirectional nexus among financial development and green growth: An international evidence through the roles of human capital and education expenditure

# Abstract

In the context of the 2030 Agenda for Sustainable Development by the United Nations, the functionality of financial development is undeniable in the wider economy towards Sustainable Development Goals – SDGs. Using novel panel data of 36 countries over the last decades, the study sheds the light on the di-directional nexus between financial development and green growth where human capital and education expenditure present their central roles in sustainable development. The study provides critical findings to the existing literature on climate change, environment, and sustainability. Based on the empirical findings, we provide important insights to regulators, policy makers, and organizations in investigating the substantial contributions of financial development including financial markets and financial institutions where their accessibility, depth, and efficiency need a thorough consideration towards SDGs and mitigating climate change impacts worldwide. Besides the use of multidimensional proxies, the empirical findings are validated by a set of econometric approaches.

*Keywords:* financial development, green growth, human capital, generalized method of moment (*GMM*), sustainability, education expenditure.

JEL codes: C33, O44, O57, Q56

# 1. Introduction

The global economy has been accelerating in the past decades as the result of human efforts in fulfilling their needs. In terms of gross domestic product (GDP), the global economy today has grown 28% compared to it was a decade ago, which was from \$66,142 trillion in 2010 to \$84,706 trillion in 2020. This growing output signals the expanding human needs and wider openness for trade among countries. However, in addition to the expansion of human needs, the increasing trend of economic growth also indicates the development of human civilizations. One of the essential growing civilizations is the way human utilize financial instrument to support their life in the future. Financial sector development, or well known as financial development, plays a key essential role in economic development as it promotes growth through capital accumulation and technological progress, such as the accumulation of savings and investment, the increase of savings rate, and the management of foreign capital inflow World Bank (2021b).

Financial development is considered as one of the crucial key economic drivers in emerging economies (Sadorsky, 2010). No consensus regarding the best indicator to approximate financial development. Some authors approximated financial development based on stock market activities, such as stock market capitalization to GDP ratio, stock market turnover ratio and stock market total value traded to GDP ratio, such as what presented in Sadorsky (2010), Chang (2015), and Ibrahim and Sare (2018), among others; some others approximated using domestic credit to private sector relative to GDP, such as what presented in Jalil and Feridun (2011), Ozturk and Acaravci (2013), Ntow-Gyamfi, Bokpin, Aboagye, and Ackah (2020), among others.

According to the International Monetary Fund (IMF)'s financial development index, it is estimated that financial development across countries in has increased double during the period of 1980 - 2018, which is from 0.16 in 1980 to 0.33 in 2018. However, in the last decade, the index did not grow in a significant way - it only raised from 0.32 in 2010 to 0.33 in 2018. On the other hand, green economic development (hereafter is referred to as green growth), which is approximated based on carbon dioxide emission, remain being stagnant during the period of 2010 - 2018, which was between 4,483 metric ton per capita in 2010 to 4,484 metric ton per capita in 2018. However, relative to 1980, green economy was quite diminishing, which was seen from the increase of carbon dioxide (CO<sub>2</sub>) emission relative to that of 1980 which was at 4,315 metric ton per capita. Thus, from the perspective of carbon emission, it is observed that the global green growth has not achieved optimally.

The expansive financial development is not always beneficial for environmental quality. Some studies demonstrated that financial development has triggered energy consumption, hence followed by carbon emissions, and reduced environmental quality (e.g. Jalil & Feridun, 2011; Mardani, Streimikiene, Cavallaro, Loganathan, & Khoshnoudi, 2019; Sadorsky, 2010). These findings argue that deeper and more sophisticated financial sector development can incentivize human to achieve more profit beyond normal, exploit the earth and destruct green economy. However, the other side of scholars argue oppositely by presenting the findings that financial development positively supports the green economy through the diminishing energy consumption and carbon emission (Al-Mulali, Tang, & Ozturk, 2015; Ozturk & Acaravci, 2013; Tamazian, Chousa, & Vadlamannati, 2009).

Other views in the middle between positive and negative impact were also given. For example, Chang (2015), extending the findings from Sadorsky (2010), argued that the negative impact of financial development on green economy only happened in low- and middle-income countries, while it was found that financial development was beneficial for green growth in advanced economy. Ntow-Gyamfi et al. (2020) recently argued that the relationship between financial development and environmental degradation follows the U-shape curve, which means that it was deteriorating at first, but the negative impact was diminishing up to the point when the impact turns into being positive. Thus, overall, studies in the field of financial development and green economy deliver mixed findings and the ongoing debate remains exist.

This study aims to contribute to the ongoing debate by investigating the causal association between financial development (FD) and green growth (GG) in the international sample of 36 countries for the period of 1996 – 2014. This study hypothesizes that there is a bidirectional relationship between FD and GG. Specifically, financial development can influence green growth, either in a negative way when financial development creates more environmental degradation (e.g. Chang, 2015; Jalil & Feridun, 2011; Sadorsky, 2010), or when financial development can help reduce carbon emissions (Al-Mulali et al., 2015; Hasan, Oudat, Alsmadi, Nurfahasdi, & Ali, 2021; Sehrawat, Giri, & Mohapatra, 2015; Tamazian et al., 2009). On the other hand, there is a cointegration between green growth and financial development (Fernandes, Veiga, Ferreira, & Hughes, 2021; W. Pan et al., 2019), in which green growth can promote economic growth and consequently boosts up financial development, according to the finance-growth nexus theory (Herwartz & Walle, 2014; Law, Azman-Saini, & Ibrahim, 2013; Levine, 2005b). In the study, financial development is proxied by three indicators from IMF, namely, financial development index, financial institutions index, and financial market index.

On the other side, green growth is approximated by multiple measures such as productionbased CO<sub>2</sub> productivity, demand-based CO<sub>2</sub> productivity, non-energy material productivity and mean population exposure to particulate matter (PM) 2.5 pollutant.

This study contributes originally to the literature of financial development and green economy in several important areas. First, to the best of our knowledge, this is the first study investigating bidirectional relationship between financial development – FD and green growth - GG through employing the multidimensional measures to overcome the limitation of single proxies used in the previous studies. The existence of this causal relationship strengthens the argument on the important role of green growth (Capasso, Hansen, Heiberg, Klitkou, & Steen, 2019; Fernandes et al., 2021; World Bank, 2021b) and thus, justifying sustainable development policy such as the sustainable development goals (United Nations, 2018; World Bank, 2021b). Second, from the methodological perspective, this study also contributes to the literature by presenting multiple estimation methods to produce robust findings regarding the above relationship, although more attention was emphasized on the 2-step efficient GMM estimator. The model estimation includes the standard ordinary least squares (OLS) regression, the Seemingly Unrelated Regressions (SUR), three-stage least squares (3SLS) and the 2-step efficient Generalized Method of Moment (GMM). As such, the relevant discussions and suggestions drawn from those findings are reliable contributions for the global sustainable/green development.

Our study demonstrated that there is a bidirectional relationship between financial development and green growth. That is, financial development was found being positively significant in promoting green growth while green growth also helps promoting financial development. In the first model, together with financial development, education and human development index were found being statistically in positively affecting green economy, which recommended that more educated and developed human quality were essential to support the positive impact of financial development on economic growth. On the other hand, in the second model, the study demonstrated that green economy positively affected financial development by holding the presence of stock market, foreign direct investment, and human development index unchanged. These findings were robust across different estimation methods highlighting a bidirectional relation between financial development and green growth in association with several instrumental factors in our global sample.

In the context of the United Nations' 2030 Agenda for Sustainable Development with the 17 Sustainable Development Goals – SDGs, the study contributes to the extant literature

the following critical findings and policy implications. First, the study sheds the light on the bidirectional nexus among FD and GG towards SDGs using the newly developed multidimensional proxies introduced by IMF to overcome the limitations of using single proxies in modelling FD and GG in the recent studies, see Acheampong, Amponsah, and Boateng (2020); C.-Q. Song, Chang, and Gong (2021) which may lead to the unidirectional relation detected between FD and its determinants. Similar to FD, the study employs the conceptual framework by Ahmed, Kousar, Pervaiz, and Shabbir (2022); K. Sohag, F. D. Taşkın, and M. N. Malik (2019) in determining the estimated function of GG instead of using the carbon emission (CO<sub>2</sub>) to proxy green growth which is commonly employed in modelling environmental sustainability (Bibi, Zhang, & Umar, 2021; Umar, Ji, Kirikkaleli, & Xu, 2020), environmental quality (Avom, Nkengfack, Fotio, & Totouom, 2020; Zafar, Sinha, Ahmed, Qin, & Zaidi, 2021), and climate change as the challenge for economic growth - EG (G. Li & Wei, 2021; Nordhaus, 2019; Sbia, Shahbaz, & Hamdi, 2014); therefore, the term "green growth - GG" suits best for our study.

Since the bi-directional nexus among FD and GG has been defined, the study's empirical findings further stress on the roles of human capital development – HDI and education expenditure – EE within the trajectory between GG, FD and EG for the world's sustainable transition that is partially presented in the recent studies, see (Z. Khan, Ali, Dong, & Li, 2021; Shahbaz, Song, Ahmad, & Vo, 2022; Yao, Ivanovski, Inekwe, & Smyth, 2019; Zaman, Wang, Zaman, & Rasool, 2021). Our empirical findings are critical and highlighting the roles of FD and sustainable economic activities towards GG and SDGs by the UNs in an international context for mitigating carbon emission and climate change risk in the recent literature, see M. K. Khan, Trinh, Khan, and Ullah (2022); Trinh, Sharma, Tiwari, and Vo (2022); Trinh, Squires, McCord, and Lo (2022).

The rest of this study is structured as follows. The following section presents the literature review. Section 3 explains methodology. Section 4 provides the estimation result and analysis. Finally, Section 5 concludes the main findings with policy implications and future research agenda needed.

# 2. Literature review

Financial development is considered as one of the crucial key economic drivers in emerging economies (Sadorsky, 2010). However, studies specifically investigating the impact of financial development on green economy are not abundant. Hence, most studies in this area approximate green economy with environmental quality, carbon emission or environmental degradation instead. Thus far, efforts investigating the impact of financial development on green economy measures, or vice versa, are not converged to consensus yet. Some studies demonstrate that financial development contributes to environmental degradation and hence detrimental for green economy (e.g. Chang, 2015; Jalil & Feridun, 2011; Sadorsky, 2010). On the other hand, other studies argue that higher degree of financial development promotes green economy by reducing carbon emission (Al-Mulali et al., 2015; Hasan et al., 2021; Sehrawat et al., 2015; Tamazian et al., 2009). These mixed findings signal that the relationship between the two measures is dependent on the research scope and considerations. Such literature is being reviewed in the following sections, with their main findings presented in Table 1.

Overall, the major gaps of this study compared to past literature are as follows. First, no past literature approximating financial development using a single financial development index. Most of the studies since the 1970s proxy the financial development by using only two measures of the depth of financial systems which are private credit to GDP ratio and market capitalization to GDP ratio (J. L. Arcand, Berkes, & Panizza, 2015; Dabla-Norris & Srivisal, 2013; Raghuram G. Rajan & Zingales, 1998), which is prone to conflicting results. Second, unlike the previous studies in the same area that estimate two separate equations in understanding the presence of bidirectional impact between financial development and green growth, this study offers a system of equation, instead, to estimate the vector of impact between green growth and financial development more accurately (illustrated in Figure 1 below). Third, this study features the estimated models using some institutional control variables such as human capital index, R&D expenditure, and education expenditure, which most past literature ignores. Incorporating such institutional variables is considered important since different countries must have different characteristics that make institutional variables influential in the relationship between green growth – financial development. For instance, Ntow-Gyamfi et al. (2020) argue that a strong institutional framework was found to reduce the negative impacts of financial development in environment in the long run.

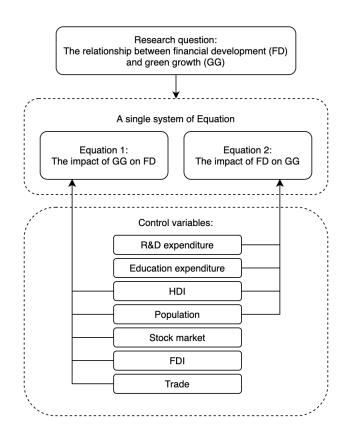


Figure 1. The research framework conceptualized by the Authors based on the literature review.

**Table 1.** Key findings of the previous literature.

| Authors                       | Sample          | Period      | FD Indicator                                     | Finding (FD => GG)      |
|-------------------------------|-----------------|-------------|--|-------------------------|
| Tamazian et al. (2009)        | BRIC countries  | 1992 - 2004 | - Deposit money bank assets to GDP ratio         | Positive                |
| Sadorsky (2010)               | 22 emerging     | 1990 - 2006 | - FDI to GDP ratio                               | Negative                |
|                               | countries       |             | - Bank deposit to GDP ratio                      |                         |
|                               |                 |             | - Stock market capitalization to GDP ratio       |                         |
|                               |                 |             | - Stock market turnover ratio                    |                         |
|                               |                 |             | - Stock market total value traded to GDP ratio   |                         |
| Tamazian and Bhaskara         | 24 emerging     | 1993 - 2004 | - Financial liberalization                       | Positive                |
| Rao (2010)                    | economies       |             |  |                         |
| Jalil and Feridun (2011)      | China           | 1953 - 2006 | - Private sector loans to GDP                    | Neutral                 |
|                               |                 |             | - Capital market index                           |                         |
|                               |                 |             | - Commercial bank assets ratio                   |                         |
| Zhang (2011)                  | China           | 1980 - 2009 | - Loan to GDP ratio                              | Negative                |
|                               |                 |             | - Stock market capitalization to GDP ratio       |                         |
|                               |                 |             | - Stock market turnover to GDP ratio             |                         |
| Ozturk and Acaravci (2013)    | Turkey          | 1960 - 2007 | - Private domestic credit to GDP ratio           | Unidirectional negative |
| Shahbaz <i>et al.</i> (2013a) | Indonesia       | 1975 - 2011 | - Domestic credit to private sector to GDP ratio | Positive                |
| Shahbaz et al. (2013b)        | South Africa    | 1965 - 2008 | - Domestic credit to private sector to GDP ratio | Positive                |
| Chang (2015)                  | 53 low- and     | 1999 - 2008 | - Domestic credit to GDP ratio                   | Indifferent             |
|                               | advanced-income |             | - Total value of traded stocks to GDP ratio      |                         |
|                               | countries       |             | - Total value of traded stocks to stock market   |                         |
|                               |                 |             | capitalization                                   |                         |
|                               |                 |             | - FDI net flow to GDP ratio                      |                         |
| Al-Mulali et al. (2015)       | 129 countries   | 1980 - 2011 | - World Bank financial development index         | Positive                |
| Sehrawat et al. (2015)        | India           | 1971 - 2011 | - Credit to private sector relative to GDP       | Negative                |
| Li et al. (2015)              | 102 countries   | 1980 - 2010 | - Credit to GDP                                  | Positive                |

| Authors                      | Sample             | Period      | FD Indicator                                       | Finding (FD => GG) |
|------------------------------|--------------------|-------------|--|--------------------|
| Shahbaz et al. (2018)        | France             | 1955 - 2016 | - Credit to private sector relative to GDP         | Positive           |
| De Haas and Popov            | 48 countries       | 1990 - 2013 | - Private credit to GDP ratio                      | Positive           |
| (2019)                       |                    |             | - Stock Market capitalization to GDP ratio         |                    |
| Rajpurohit and Sharma (2020) | 5 Asian countries  | 1980 - 2014 | - Bank credit to bank deposit ratio                | U-Shape            |
| Song and Li (2020)           | China              | 2008 - 2016 | - Green credit                                     | Positive           |
|                              |                    |             | - Green securities                                 |                    |
|                              |                    |             | - Green insurance                                  |                    |
|                              |                    |             | - Green investment                                 |                    |
| Ntow-Gyamfi <i>et al</i> .   | African countries  | 1990 - 2016 | - Domestic credit to private sector relative to    | U-Shape            |
| (2020)                       |                    |             | GDP  |                    |
|                              |                    |             | - Domestic credit provided by the financial sector |                    |
|                              |                    | 1000 0010   | relative to GDP                                    |                    |
| Bui (2020)                   | 100 countries      | 1990 - 2012 | - The share of domestic credit to GDP ratio        | Negative           |
| Shobande and Ogbeifun (2021) | 24 OECD countries  | 1980 - 2019 | - IMF Financial development index                  | Positive           |
| Liu and Liu (2021)           | China              | 2005 - 2018 | - Total credit to GDP ratio                        | Positive           |
| Jinquao et al. (2021)        | Brazil, China,     | 1980 - 2020 | - Credit to GDP ratio                              | Negative           |
|                              | India, Mexico,     |             |  |                    |
|                              | Russia, and Turkey |             |  |                    |
| Hasan <i>et al.</i> (2021)   | Bahrain            | 1980 - 2018 | - Credit to GDP ratio                              | Positive           |
| Jianguo et al. (2022)        | 37 OECD countries  | 1998 - 2018 | - IMF Financial development index                  | Positive           |
| Adebayo et al. (2022)        | Mexico, Indonesia, | 1969 - 2019 | - Credit and stock market development              | Negative           |
|                              | Nigeria and Turkey |             |  |                    |
| Ehigiamusoe et al.           | 31 African         | 1990 - 2019 | - Total credit to GDP ratio                        | U-Shape            |
| (2022)                       | countries          |             |  |                    |

#### 2.1. Theoretical framework

The theory of financial development in relation to green economy is closely related to how the former affects environmental degradation. In most literature, environmental degradation is commonly measured by carbon dioxide emission. The ability of financial development in increasing carbon emission is associated to a negative impact of the former on green economy, while a positive impact is when the opposite relationship occurs. Bui (2020) explains at least three transmission mechanisms through which financial development affects carbon emission, and hence green economy, namely, through energy demand, income inequality and growth channels.

The first transmission channel is energy demand, which is obvious. Higher degree of financial development is associated with greater loan given, which contributes to the purchase of new cars, vehicles or machines that emit more carbon emissions. The second channel, which is mostly neglected in the literature, is how financial development affects carbon emission via income inequality. The higher credit access, as a result of greater financial development, shortens the gap between the rich and the poor as now the latter has more access to receive more loans. When income inequality is reduced, environmental degradation is worsening because income from low-marginal-propensity countries will be redistributed to those with a higher propensity (Ravallion, Heil, & Jalan, 2000). Finally, the transmission channel of financial development in affecting carbon emission occurs through growth channel. That is, higher degree of financial development stimulates more growth, as now people receive more financial access to boost its economic activities. At the same time, more production activities produce more carbon emission. However, many studies demonstrate that the relationship through this channel follows the EKC hypothesis.

# 2.2. The negative impact of financial development on green economy

In some studies, it is found that financial development triggers more pollution and thus detrimental for green economy. For example, Sadorsky (2010) explored the relationship between financial development and energy consumption in 22 emerging countries during the period of 1990 – 2006. In the study, financial development was proxied by some indicators, including foreign direct investment, bank deposit to GDP ratio, stock market capitalization to GDP ratio, stock market turnover ratio and stock market total value traded to GDP ratio. The study hypothesized that energy consumption is dependent on past period consumption, income, price, and financial development. The study estimated the model using the system GMM

approach following Arellano and Bond method. Based on the estimated models, the study demonstrated that financial development, measured by stock market variables, positively affects the demand for energy consumption in emerging economies. In other words, this finding suggests that financial development corresponds to low green growth. However, the use of multiple proxies for financial developments and estimating them separately can threat the results to be less robust and inconsistent. Hence, instead, we propose different approach by estimating different equations as a single system and expect a more consistent result using a single proxy of financial development.

The finding of negative relationship between financial development and green economy, as demonstrated by Sadorsky (2010), is also resonated by other studies. For example, Hasan et al. (2021) explored the causal relationship between financial development and carbon emission. The study was taken in Bahrain during the period 1980 – 2018. Financial development was proxied by domestic credit and hypothesized that it affected carbon emission, holding per capita GDP and population growth constant. The model was estimated by vector error collection model and demonstrated that there was cointegration among carbon emission, financial development, per capita GDP, and population. The study also supported Sadorsky (2010) by demonstrating that financial development positively increased carbon emission and further found being granger caused the latter. However, we argue that better result can be seen when financial development is approximated by a more comprehensive proxy, in which this study expects to deliver.

The detrimental impact of financial development is also revealed in single country level, not only happen on panel level. In China, Jalil and Feridun (2011) investigated the impact of financial development on environmental pollution by also incorporating the presence of economic growth and energy consumption. In the study, examining the period of 1953 – 2009, financial development was approximated by multiple indicators including the ratio of private sector loans to the nominal GDP, the capital market index, and the ratio of commercial bank assets to the sum of commercial bank and central bank assets. The study estimated the hypothesized model using Autoregressive Distributed Lag (ARDL) bounds testing procedure following Pesaran and Shin (1999). Based on the estimation method, the study demonstrated that financial development had no significant role in affecting environmental degradation in China, which implies that it had no impact on green growth as well. This finding is consistent with that from Zhang (2011) who investigated the link between financial development and carbon emission in China over the period of 1980 – 2009. Financial development in Zhang

(2011) was proxied by multiple indicators including the ratio of loans to GDP, the ratio of stock market capitalization to GDP and the ratio of stock market turnover to GDP. The study demonstrated that financial development had significant impact in increasing carbon emission in China with the impact was greater when financial development was proxied by lending than by stock. Unfortunately, the use of multiple proxies for financial developments and estimating them separately can threat the results to be less robust and inconsistent. Hence, instead, this study approach differently by estimating different equations as a single system and expect a more consistent result using a single proxy of financial development.

In Turkey, Ozturk and Acaravci (2013) investigated the causal relationship between financial development and energy consumption by holding the presence of trade and economic growth. The study was taken during the period of 1960 - 2007 and approximated financial development using domestic credit to private sector as the share of GDP. On the other hand, energy consumption was proxied by carbon dioxide emissions in terms of metric kg per capita. The model hypothesized that carbon emission should be significantly affected by financial development, together with the presence of trade openness and per capita GDP. Using the error correction-based Granger causality model, the study found that financial development significantly increased carbon emission in the short run, but not the other way around, which signals the unidirectional negative impact of financial development on green economy. This finding is also shared by Sunday Adebayo, Saint Akadiri, Haouas, and Rjoub (2022) in case of Mexico, Indonesia, Nigeria, and Turkey over the period of 1969 – 2019. Using credit and stock market development as the proxy of financial development, the study shows that financial development tends to increase carbon emission. Furthermore, our study is expected to improve the finding by presenting different proxy of financial development using a new system of equation with human capital and R&D expenditure, which are not utilized in Ozturk and Acaravci (2013).

Chang (2015) extended the findings from Sadorsky (2010) by also incorporating the sample from low- and advanced-income countries, in addition to emerging economies totalling 53 countries during 1999 – 2008. The sample countries were classified into three income levels. Financial development was proxied by similar indicators as in Sadorsky (2010), which include domestic credit to GDP ratio, total value of traded stocks to GDP ratio, total value of traded stocks to stock market capitalization, and the ratio of FDI net flow to GDP. Overall, the study revealed that financial development was positively associated with energy consumption when the former was proxied by private and domestic credit to GDP ratio in emerging economies.

However, when financial development was proxied by stock market variables, financial development significantly reduced financial development, but it only happened in advanced economies. Similarly, the negative impact is also found in seven emerging economies, namely, Brazil, China, India, Russia and Turkey, in the study from Jinqiao, Maneengam, Saleem, and Mukarram (2022). Using the sample of countries over the period of 1980 – 2020 and utilizing credit to GDP ratio as the proxy of financial development, the study demonstrates that financial development increases carbon emission, and hence being negative to green growth. However, the use of multiple proxies for financial developments and estimating them separately can threat the results to be less robust and inconsistent. Hence, our study tries to improve by presenting different equations under a single system to deliver a more consistent result using a single proxy of financial development.

Rajpurohit and Sharma (2020) also share similar finding related to a negative impact of financial development on green economy. The study was taken for five Asian emerging economies (Malaysia, Sri Lanka, Pakistan, India, and Bangladesh) over the period of 1980 – 2014. Similar to most past literature, financial development is also proxied by bank credit to bank deposit ratio. The study results that financial development initially increases carbon emission, hence is negative for green economy, but eventually decreases carbon emissions. This finding is also similar to Ehigiamusoe, Lean, Babalola, and Poon (2022) in case of African countries. This study utilizes domestic credit to GDP ratio as the proxy of financial development. However, we argue that the studies should also be focused on understanding the impact vector, whether it is unidirectional or bidirectional, which our study tries to improve.

#### 2.3. The positive impact of financial development on green economy

Some scholars supporting the positive impact of financial development on green economy are also noted. Al-Mulali et al. (2015) investigated the effect of financial development on carbon dioxide emission in 129 countries. The countries were classified into four groups based on income groups set by World Bank and taken during 1980 – 2011 period. Financial development was proxied by financial development index from World Bank, and carbon dioxide emission was derived from Energy Information Administration (EIA). The model was estimated by the dynamic OLS and Granger causality tests and demonstrated that financial development was statistically significant in reducing carbon dioxide emission, and hence environmental degradation, across countries at all income levels which occurred in both short and long term. This finding is also shared by Jianguo, Ali, Alnori, and Ullah (2022) who utilise the IMF financial development index as a proxy of financial development on 37 OECD

countries over the period of 1998 – 2018. Using two-step GMM methodology, the study demonstrates that financial development reduces carbon emission, and hence negatively impact the green economy, especially when institutional quality and technology innovation are considered. The IMF financial development index is also utilized in Shobande and Ogbeifun (2022) for 24 OECD countries over the period of 1980 – 2019 and results in similar finding. These studies are closely related our study in terms of the single proxy used for financial development. However, we propose different contributions by presenting two bidirectional equations under a single system and new control variables, which will be useful to understand the presence of reversable impact between financial development and green economy.

In support of Al-Mulali et al. (2015), M. Song and Li (2020) also demonstrated that financial development promoted green productivity in China. Specifically, M. Song and Li (2020) demonstrates that the impact of financial development on green growth should be bidirectional, as they found that green economy – proxied by green credit, green securities, green insurance and green investment – also promoted financial development in China. This conclusion was taken based on the Chinese data over the sample of 2008 – 2016. Liu and Liu (2021) also share similar finding by arguing that financial development positively reduces carbon emission, and hence improves green economy. Liu and Liu (2021) utilize Chinese data over the period of 2005 - 2018 with total credit to GDP ratio as the proxy of financial development. These findings thus contradict the findings from Sadorsky (2010), Zhang (2011), Ozturk and Acaravci (2013), and Chang (2015), among others. Instead of using green productivity (M. Song & Li, 2020) or credit to GDP ratio (Liu & Liu, 2021), we propose a more straightforward approach by using green growth (as defined by (UNEP, 2011)) and financial development index as a multidimensional proxy of financial development. Also, we consider human capital and innovation in the equation, which is expected to deliver better results.

Similar to Al-Mulali et al. (2015), De Haas and Popov (2019) also investigated the impact of financial development on green growth across 16 industries in 48 countries during 1990 – 2013. In the study, financial development was proxied by the ratio of private credit and stock market capitalization over GDP while green growth is presented by carbon dioxide per capita. In addition to financial development, the study also incorporated financial structure, which was approximated by the ratio of stock market financing to the sum of total financing. The study implemented standard OLS and 2SLS method to estimate the models and demonstrated that countries with higher financial development tends to be associated with

faster decline of carbon emissions per capita. It means that there was a positive association of financial development and green growth because stock markets can trigger innovation to produce cleaner technology in the future. However, we argue that better results can be delivered by presenting the impact vector, whether it is unidirectional or bidirectional, which our study tries to improve.

The mutual relationship between financial development and green economy is also found in the study from S. Li, Zhang, and Ma (2015) exploring the relationship between financial development and environmental quality by incorporating 102 countries as the sample countries. The study took the sample countries during the period of 1980 – 2010 and applied dynamic panel data analysis with GMM estimator. They revealed that financial development could strengthen the impact of environmental quality on economic growth and vice versa. Thus, the study showed a mutual relationship between financial development and environmental quality in the sense that the former was helpful in increasing environmental quality, and hence green growth. However, incorporating various countries at different development level require institutional variables that can differ one country from the other. This study improves this weakness by incorporating institutional variables such as R&D expenditure, education, and human capital.

Ntow-Gyamfi et al. (2020) measured financial development by domestic credit to private sector and total domestic credit relative to GDP in Africa over the period of 1990 – 2016. The study demonstrated that the nexus between financial development and environmental degradation was affected by the quality of institutions. Also, the relationship between financial development and environmental degradation follows inverted U-shape relationship. Strong institutional framework was found to reduce the negative impacts of financial development in environment in the long run. This finding is similar to Tamazian and Bhaskara Rao (2010) in their study across 24 transitioning economies demonstrating the positive association between financial development and green economy during 1993 – 2004. In contrasts, in case of Brazil, Russia, India, China and South Africa (BRIC) economies during 1992 – 2004, Tamazian et al. (2009) demonstrated that higher level of financial development was able to reduce environmental degradation, particularly happened through the channel of foreign direct investment.

Shahbaz, Hye, Tiwari, and Leitão (2013) investigated the nexus of economic growth, energy consumption, financial development, and trade openness in Indonesia during 1975 – 2011. Financial development was proxied by domestic credit to private sector to GDP. The study applied ARDL and demonstrated that financial development played a role in increasing carbon emission in Indonesia. In France, Shahbaz, Nasir, and Roubaud (2018) investigated the determinants of carbon emission with financial development as one of the key variables of interest. The study also approximated financial development using domestic credit to private sector to GDP. Using the ARDL estimation method, the study demonstrated that financial development unidirectionally reduced carbon emission, and hence increased environmental quality. This negative impact of financial development on carbon emission is also similar to Shahbaz, Kumar Tiwari, and Nasir (2013) with the sample country in South Africa. However, this finding was not found in India, based on the study from Sehrawat et al. (2015) which demonstrated that financial development appeared to rise environmental degradation. However, we propose different approach by using a single comprehensive financial development index as a primary proxy. Also, we consider human capital and innovation in the equation, which other studies do not use.

#### 3. Methodologies and Data

#### 3.1. Measuring green growth

This study follows the UNEP (2011) and OECD (2011, 2012) to define green growth as sustainable economic growth after accounting for the negative externalities of greenhouse gas emissions, extraction of natural resources and other natural damages. In other words, green growth is determined as the indicator for environmental-friendly economic development. According to Kazi Sohag, F. Dilvin Taşkın, and Muhammad Nasir Malik (2019) and Ahmed, Kousar, Pervaiz, and Shabbir (2021), the equation of green growth can be formulated as:

$$GG_{i,t} = GDP_{i,t} + EE_{i,t} - NRP_{i,t} - NFD_{i,t} - CO_{2i,t}$$

$$\tag{1}$$

where *GG* is the green growth indicator as the function of *GDP* which is the annual growth rate of gross domestic product; *EE* is the education expenditure; *NRP* represents the level of minerals depletion (including crude oil, coal and natural gas) and is proxied by the amount of fossil fuel consumption as percentage of total energy consumption; *NFD* represents the level of forest depletion and is proxied by the amount of forest rents as percentage of *GDP*; and *CO*<sub>2</sub> is the level of carbon-dioxide emissions from electricity and heat production as percentage of total fuel combustion. The characters of *i* and *t* indicate country *i* at year *t* in our international sample of 36 countries.

# 3.2. Measuring financial development

Previous literature has provided several indicators to evaluate the effects of financial development on a country's economic growth, stability, and inequality (Dabla-Norris & Srivisal, 2013; Demirgüç-Kunt & Levine, 2009; Levine, 2005a). Financial development considers the crucial functionality of a country's financial systems including: (1) accumulating savings; (2) capital allocation; (3) allocating efficiently capital to investments; (3) keeping track of those investments; (4) diversifying associated risk factors; and (5) interchanging goods and services (Levine, 2005a). Hence, measuring a country's financial development is a multidimensional process; however, most of the studies since the 1970s proxy the financial development by using only two measures of the depth of financial systems which are private credit to GDP ratio and market capitalization to GDP ratio (J. Arcand, Berkes, & Panizza, 2012; Dabla-Norris & Srivisal, 2013; Raghuram G Rajan & Zingales, 1996). In the modern fast-growing economy nowadays, financial sectors have involved global, and the financial systems have been evolved across different dimensions; hence, employing single and separate proxies might lead to biases and not be able to fully capture a country's financial development.

Consequently, measuring a country's financial development is a multidimensional approach. We take advantage of the overall financial development index (FD) as the main proxy since it is a multidimensional index composed of eight sub-proxies capturing how a country's financial institutions and financial markets have been developed including their depth, access, and efficiency.<sup>1</sup> The FD is estimated through employing a three-step standard procedure including: (i) normalizing variables; (ii) aggregating normalized variables into the sub-proxies capturing specific functionality; and (iii) aggregating all the sub-proxies into the final multidimensional FD index. This multidimensional procedure conforms to the Handbook of Constructing Composite Indicators offered by the OECD (2008) which is a referencing source for detailed methodological description.<sup>2</sup> The financial indexes are constructed using the Financial Statistics (FinStats) as the more updated version of the World Bank's Global Financial Development Database (GFDD) preferred by Čihák et al. (2012) complied with additional debt securities data offered by the Bank of International Settlements (BIS) and the IMF Financial Access Survey. The final and sub-indexes are apprehended together based on 46 indicators in FinStats and 105 distinct indicators in GFDD that enable a comprehensive

<sup>&</sup>lt;sup>1</sup> This multi-dimensional procedure is offered by IMF following the coverage of financial system features described by Čihák, Demirgüç-Kunt, Feyen, and Levine (2012).

<sup>&</sup>lt;sup>2</sup> Besides the OECD Handbook for constructing financial indexes, please also see the other works of Amidžic, Massara, and Mialou (2014); Cámara and Tuesta (2014); Cardarelli, Elekdag, and Lall (2009).

evaluation of the overall financial development and specific characteristics of financial systems.

## 3.3. The causal relationship between green growth and financial development

Previous literature has detected the positive relation between financial development and economic growth (Bist, 2018; F. Pan & Yang, 2019), between financial development and sustainable growth (Adams, Klobodu, & Apio, 2018; Ahmed et al., 2021), and between financial development and environmental quality (Adams & Klobodu, 2018; Boutabba, 2014; Ozturk & Acaravci, 2013). Particularly, it is argued that financial development can create opportunities for industries to access advanced/environmental-friendly machinery and technologies and thus, improves green growth (Adams et al., 2018; Ahmed et al., 2021; Ozturk & Acaravci, 2013). The recent review of Capasso et al. (2019) on the drivers and barriers of green growth also suggests that natural resources, human capital, research and development (R&D), market condition and policy/institutions are key factors that can affect green growth. Since green growth is about sustainable growth, it is obvious that the increases of productivity and efficiency, which are proxied by human capital and R&D, can promote economic development while reducing the use of natural resources as well as minimizing negative externalities such as emissions and wastes (Hao, Umar, Khan, & Ali, 2021; Tawiah, Zakari, & Adedoyin, 2021). Additionally, larger markets tend to consume more and produce more, which in turn creates larger impacts on the nature (Hao et al., 2021; Samad & Manzoor, 2015). We consequently argue that the green growth of a country can be modelled as:

$$GG = \alpha_0 + \alpha_1 FD + \alpha_2 RD + \alpha_3 EDU + \alpha_4 POP + \alpha_5 HDI + \varepsilon$$
(2)

where GG stands for the country's green growth, FD stands for the country's financial development, RD stands for the country's expenditures on research and development, EDU stands for education expenditures of that country, POP stands for the country's population growth which represents its market size, and HDI stands for the country's human capital index which presents the country's human capital. Note that the time and country subscripts are omitted for ease of expression.

It is noted that not only financial development can affect economic development (and consequently sustainable development or green growth), there is evidence that economic development can also influence the development in the financial market. Specifically, the finance-growth nexus has been intensively examined in Levine (2005b), Law et al. (2013) and Herwartz and Walle (2014), among others. A recent study of Fernandes et al. (2021) using data

from 32 countries between 1990 and 2013 has found that green growth can further promote economic growth. Additionally, there is evidence that the country's stock market, foreign direct investment and trade are good IVs for its financial development, because there is a direct and strong relationship between them and the financial sector (Hadad, Hall, Kenjegalieva, Santoso, & Simper, 2011; Herwartz & Walle, 2014; Ngo & Le, 2019; Odugbesan, Ike, Olowu, & Adeleye, 2020; Siddikee & Rahman, 2020; Suliman & Elian, 2014; Temiz Dinç, Gökmen, Nakip, & Azari, 2017). All in all, market size and human capital are also considered as important factors that can affect the financial sector, according to Hatemi-J and Shamsuddin (2016), Ibrahim and Sare (2018) and Zaidi et al. (2019), among others. We therefore hypothesize that for an examined country, green growth could also influence its financial development as in Equation (3) below.

 $FD = \beta_0 + \beta_1 GG + \beta_2 SMARKET + \beta_3 FDI + \beta_4 TRADE + \beta_5 POP + \beta_6 HDI + \epsilon$ (3)

where, additionally, SMARKET is the size of the stock market, FDI is the foreign direct investment, and TRADE is the trade balance.

Instead of estimating the two equations (2) and (3) independently from each other using the OLS approach, we treat them as a system of equations. In this sense, the causal relationship between the two (dependent) variables GG and FD can be accounted for simultaneously and thus the endogeneity issue can be treated. One can observe that Equation (3) has RD and EDU as instrument variables (IVs) for GG while Equation (2) has SMARKET, FDI and TRADE as instruments for FD. This overidentification assures our system of equations can be estimated successfully (Wooldridge, 2016). Recent studies including Wooldridge (2016), Ngo and Le (2019), and Fernandes et al. (2021) further argue that the estimation methods such as the Seemingly Unrelated Regressions (SUR), two- and three-stage least squares (2SLS/3SLS) and the generalized methods of moment (GMM) are the efficient econometric tools for such simultaneous equation models. It is noted that SUR will estimate the equations of interest under the assumption that only the errors of those equations are (likely to be) correlated (Ngo & Le, 2019), and thus its results still suffer from the endogeneity bias. On the other hand, GMM estimates the two in parallel with the help from lagged values of the dependent variables as additional IVs and can therefore overcome the endogeneity problem. Note again that GMM is often seen as a generalized model of SUR and 2SLS/3SLS (Lee, Lee, Chang, & Tai, 2016). Consequently, GMM has been used intensively to deal with the endogeneity issue, especially under a system of equations setting (Haouas, Yagoubi, & Heshmati, 2005; T. D. Le, Ho, Nguyen, & Ngo, 2022; T. D. Q. Le, Ho, Nguyen, & Ngo, 2021; Ngo & Le, 2019; Ullah, Akhtar,

& Zaefarian, 2018). This study consequently employs the 2-step efficient GMM (Hayashi, 2000) for its estimations, with the country and time fixed effect are also accounted for.

# 3.4. Data and variables selection

We collect data for this study from the three main databases as follows. First, FD was extracted from the financial development index database of the International Monetary Fund (Sahay et al., 2015). Second, data for the calculation of GG (i.e. GDP, NRP, NFD and CO<sub>2</sub>) as well as for the other factors (e.g. SMARKET or POP) are collected from the World Bank's World Development Indicators (World Bank, 2021a). Finally, HDI was extracted from the Human Development Reports (United Nations, 2020). Started from 7059 (country-year) observations for FD, 13237 observations from the WDI, and 5670 observations for HDI, after matching and removing for the missing ones, we ended up with an unbalanced panel dataset of 388 country-year observations covering 36 countries during the 1996-2014 periods (see Appendix 1 for a list of countries involved in this study). Since the data for NRP and  $CO_2$  are only available up to 2014, we could not extend our dataset further to this point (see also Appendix 2). The statistics of those variables are presented in Table 2 below, whereas the average country of our sample was not having a sustainable growth (i.e. negative green growth)<sup>3</sup> although that country had a moderate level of financial development. The average country also spent around 1.5% and 5% of its GDP for R&D and education, respectively. The development of the stock market at this average country was still limited (valued at around 2.2% of GDP) but it has been an open economy with more than 10% FDI inflows and 100% trade balanced, compared to its GDP. The average country also experienced a slight population growth of about 0.4% per annum. Its human development index was above the 0.8 mark, suggesting that most of our sample are developed countries – in fact, 283 observations in our dataset are from advanced markets (according to the IMF's definition) whilst only 105 observations are from emerging markets. The details of the selected variables, definitions and sources are presented in Appendix 3.

| Variable | 199 | 6-2000  | 200 | 1-2005  | 200 | 6-2010  | 201 | 1-2014  | 199 | 6-2014  |
|----------|-----|---------|-----|---------|-----|---------|-----|---------|-----|---------|
| variable | Obs |         |     |         | Obs | Mean    | Obs | Mean    | Obs | Mean    |
| GG       | 74  | -115.69 | 126 | -121.24 | 106 | -127.77 | 82  | -124.25 | 388 | -122.60 |
| FD       | 74  | 0.51    | 126 | 0.51    | 106 | 0.58    | 82  | 0.55    | 388 | 0.54    |
| RD       | 74  | 1.34    | 126 | 1.29    | 106 | 1.31    | 82  | 1.56    | 388 | 1.36    |

Table 2. Descriptive statistics of the variables of interest

<sup>3</sup> This negative figure of GG is similar to the statistic of Ahmed et al. (2021), although the latter only used data from several South Asian countries such as Pakistan, India, Bangladesh and Sri Lanka for the 2000-2018 periods.

| EDU     | 74 | 4.98  | 126 | 4.94  | 106 | 4.88   | 82 | 5.15   | 388 | 4.98   |
|---------|----|-------|-----|-------|-----|--------|----|--------|-----|--------|
| SMARKET | 74 | 2.66  | 126 | 2.18  | 106 | 2.36   | 82 | 1.51   | 388 | 2.18   |
| FDI     | 74 | 4.74  | 126 | 5.89  | 106 | 18.97  | 82 | 13.45  | 388 | 10.84  |
| TRADE   | 74 | 81.57 | 126 | 88.91 | 106 | 106.70 | 82 | 127.26 | 388 | 100.47 |
| POP     | 74 | 0.39  | 126 | 0.32  | 106 | 0.47   | 82 | 0.30   | 388 | 0.37   |
| HDI     | 74 | 0.80  | 126 | 0.82  | 106 | 0.84   | 82 | 0.86   | 388 | 0.83   |

**Notes:** Obs stands for observations, GG stands for green growth, FD stands for the financial development index, RD stands for the expenditures on research and development (% of GDP), EDU stands for education expenditures (% of GDP), POP stands for population growth (in %), HDI stands for the human development index; SMARKET is the traded value of the stock market (% of GDP), FDI is the net inflows of foreign direct investment (% of GDP), and TRADE is the trade balance (% of GDP).

#### 4. Results and discussions

#### 4.1. Unit root testing

Since our data covers a 19-year period (1996-2014), it is required to test for the stationarity of the variables of interest. Among others, the Fisher-type unit root test is the one that is simple, straightforward, more efficient than the Levin-Lin and Im-Pesaran-Shin unit-root tests, and also can handle unbalanced data (Maddala & Wu, 1999) – note that there are gaps in our data. Phillips and Perron (1988) proposed a Fisher-type unit root test (which was named after them as the PP test) that is nonparametric allowing for a wide class of weakly dependent and even heterogenous data – the PP test is therefore more powerful than the traditional (augmented) Dickey-Fuller unit root test. We consequently report the results of our PP unit root tests for our data as in Table 3 below. Accordingly, it is suggested that unit root exists in RD, TRADE, POP and HDI – we therefore use their first differences in our analysis.

|           | Tests at | tlevels  | Tests at first | differences |
|-----------|----------|----------|----------------|-------------|
| Variables | No trend | Trend    | No trend       | Trend       |
| GG        | -1.65**  | -1.91**  | -14.29***      | -10.62***   |
| FD        | -2.16**  | -1.29*   | -11.92***      | -11.50***   |
| RD        | 3.15     | 0.94     | -8.89***       | -7.96***    |
| EDU       | -2.45*** | -2.65*** | -13.20***      | -8.16***    |
| SMARKET   | -8.77*** | -2.92*** | -11.64***      | -9.50***    |
| FDI       | -5.47*** | -5.49*** | -18.62***      | -15.39***   |
| TRADE     | 0.86     | 1.98     | -9.24 ***      | -7.38***    |
| POP       | 3.22     | 2.89     | -6.41 ***      | -4.03***    |
| HDI       | 1.28     | 1.19     | -6.48 ***      | -10.16***   |

Table 3. The PP unit root tests for the variables of interest

**Notes:** GG stands for green growth, FD stands for the country's financial development, RD stands for the country's expenditures on research and development, EDU stands for education expenditures of that country, POP stands for the country's population growth which represents its market size, HDI stands for the country's human capital index which presents the country's human capital; SMARKET is the size of the stock market, FDI is the foreign direct investment, and TRADE is the trade balance. \*\*\*, \*\* and \* denote the rejection of the null of a unit root for the significance levels at 1%, 5% and 10%, respectively.

#### 4.2. Robustness testing

As discussed earlier, there are more than one estimation method that can be used to examine our research question. We therefore need to test if our chosen method (i.e., the 2-step efficient GMM estimator) is better than the others, and if our results are robust to the estimation method. Table 4 compares the estimation results for the relationship between the independent variables and the dependent one in terms of their signs and significance using OLS, 3SLS, SUR and (2-step) GMM. We firstly observed that treating the two equations independently with OLS fails to investigate the (causal) relationship between FD and GG, because no significant relationship can be found between the two. Secondly, in contrast, all the 3SLS, SUR and GMM confirm the causality between GG and FD, with estimation results for other variables are also consistent. We therefore argue that the treatment of Equations (2) and (3) as a system of equations is appropriate, and that the results of the 2-step efficient GMM are robust. Consequently, our discussions in the following section are based on those GMM results.

|               | -       | OLS             | -    | 3SLS         | -    | SUR          |      | GMM          |
|---------------|---------|-----------------|------|--------------|------|--------------|------|--------------|
|               | Sign    | Significance    | Sign | Significance | Sign | Significance | Sign | Significance |
| Equation (2): | GG as d | ependent varia  | ble  |              |      |              |      |              |
| FD            | +       |                 | +    | *            | +    | **           | +    | *            |
| RD            | +       |                 | +    |              | +    |              | +    |              |
| EDU           | +       | ***             | +    | **           | +    | ***          | +    | **           |
| POP           | -       |                 | -    |              | -    |              | -    |              |
| HDI           | +       | *               | +    | **           | +    | **           | +    | **           |
| Constant      | -       | ***             | -    | ***          | -    | ***          | -    | ***          |
| Equation (3): | FD as d | ependent varial | ble  |              |      |              |      |              |
| GG            | +       |                 | +    | ***          | +    | ***          | +    | ***          |
| SMARKET       | +       | ***             | +    | ***          | +    | ***          | +    | ***          |
| FDI           | +       | **              | +    |              | +    | **           | +    | ***          |
| TRADE         | -       |                 | -    |              | -    |              | -    |              |
| POP           | -       |                 | +    |              | -    |              | +    |              |
| HDI           | _       | ***             | -    | ***          | _    | ***          | _    | ***          |
| Constant      | +       | ***             | +    | ***          | +    | ***          | +    | ***          |

*Notes:* "+" represents a positive relationship; "-"represents a negative relationship; \*\*\*, \*\* and \* denote 1%, 5% and 10% level of significance, respectively.

## 4.3. Results and Discussions based on the 2-step GMM estimations

The 2-step system GMM is novel to traditional IV class estimation such as 2SLS and 3SLS in using a weighting matrix that takes into account temporal dependence, heteroscedasticity or autocorrelation (for more details, please see Lee et al., 2016, among others). Like 2SLS/3SLS, however, it still includes two stages in which the first stage estimates a reduced form of the endogeneity variables (here are GG and FD) and the second stage used their fitted values (derived from the first stage) to estimate the two equations (2) and (3), instead of their original values. Table 4 presents the statistics of our first-stage estimations. Firstly, it is observed that SMARKET and EDU are good IVs for FD and GG, respectively (see Panel 5A of Table 5); nevertheless, the use of GMM estimators in estimating Equation (2) and (3) can therefore overcome the endogeneity issue. Secondly, all the tests for under-identification, over-identification and weak-identification for both equations using the Anderson and Rubin (1949), Anderson (1951), Sargan (1958), Cragg and Donald (1993), Stock and Wright (2000) and Sanderson and Windmeijer (2016) tests suggest that the use of those IVs in our system of equations is justified (see Panel 5B of Table 5).

| Dependent verähle      | FD         |           | GG           |           |
|------------------------|------------|-----------|--------------|-----------|
| Dependent variable     | Coef.      | Std. Err. | Coef.        | Std. Err. |
| Instrumental variables |            |           |              |           |
| RD                     | 0.0793     | 0.083     | 7.2203       | 13.778    |
| EDU                    | 0.0452***  | 0.007     | 5.4420***    | 1.188     |
| SMARKET                | 0.003***   | 0.000     | 0.0698**     | 0.034     |
| FDI                    | 0.0003     | 0.000     | -0.2387***   | 0.053     |
| TRADE                  | -0.0005    | 0.001     | 0.2846       | 0.180     |
| POP                    | -0.008     | 0.026     | -2.1101      | 4.239     |
| HDI                    | -8.9185*** | 2.052     | 576.5970*    | 338.859   |
| Constant               | 0.2704***  | 0.039     | -154.2421*** | 6.474     |

# Table 5. Results from the GMM's first-stage regression5A. Regression results

#### 5B. Estimated statistics

| Identifications  |                          | FD          |                       |           | GG      |                       |
|------------------|--------------------------|-------------|-----------------------|-----------|---------|-----------------------|
| tests            | Statistic                | p-value     | Conclusion            | Statistic | p-value | Conclusion            |
| Under-identifica | tion (H <sub>0</sub> : T | he equation | on is under-ide       | entified) |         |                       |
| SW               | 219.53                   | 0.001       | Reject H <sub>0</sub> | 22.75     | 0.001   | Reject H <sub>0</sub> |
| ALM              | 128.86                   | 0.001       | Reject $H_0$          | 21.2      | 0.001   | Reject H <sub>0</sub> |

| Weak-identific  | ation (H <sub>0</sub> : The | instrun | nents are weak        | instruments) |       |                       |
|-----------------|-----------------------------|---------|-----------------------|--------------|-------|-----------------------|
| CD              | 71.3                        | 0.001   | Reject $H_0$          | 11.08        | 0.001 | Reject H <sub>0</sub> |
| ARF             | 8.58                        | 0.001   | Reject $H_0$          | 21.18        | 0.001 | Reject H <sub>0</sub> |
| ARW             | 26.4                        | 0.001   | Reject $H_0$          | 43.47        | 0.001 | Reject H <sub>0</sub> |
| SWLM            | 24.34                       | 0.001   | Reject H <sub>0</sub> | 38.15        | 0.001 | Reject H <sub>0</sub> |
| Over-identifica | tion (H <sub>0</sub> : The  | instrum | ents are valid)       |              |       |                       |
| SG              | 0.072                       | 0.788   | Accept H <sub>0</sub> | 0.018        | 0.893 | Accept H <sub>0</sub> |

*Notes:* FD stands for financial development; GG stands for green growth; Coef. stands for coefficient; Std. Err. stands for standard error; SW stands for the Sanderson-Windmeijer  $\chi^2$  statistic; CD stands for Craig-Donald Wald F statistic; ALM stands for the Anderson LM statistic; ARF stands for the Anderson-Rubin Wald  $\chi^2$  statistic; SWLM stands for the Stock-Wright LM statistic; SG stands for the Sargan  $\chi^2$  statistic; \*\*\*, \*\* and \* denote 1%, 5% and 10% level of significance, respectively.

Following are the second-stage results of the 2-stage system GMM estimation. In the first part of Table 6, we report the estimation results of Equation (2) where GG is the dependent variable while FD and other factors are the independent variables. There is evidence that financial development can positively influence green growth whereas one percentage point increase in FD results in 21.397 percentage points increase in GG (although this association is weak at only 6.6% level of significance), further confirms the relationship between FD and GG (Adams et al., 2018; Ahmed et al., 2021; Ozturk & Acaravci, 2013). Additionally, human capital is also confirmed to be an important determinant of green growth, evidence through the positive and significant coefficients of EDU and HDI.

| Equation (2): GG as depe  | ndent variab             | le                      |                                  |
|---------------------------|--------------------------|-------------------------|----------------------------------|
| Independent variable      | Coef.                    | Std. Err.               | p-value                          |
| FD                        | 21.397                   | 11.651                  | 0.066                            |
| RD                        | 10.403                   | 14.142                  | 0.462                            |
| EDU                       | 3.175                    | 1.312                   | 0.016                            |
| POP                       | -2.595                   | 4.324                   | 0.548                            |
| HDI                       | 842.443                  | 374.874                 | 0.025                            |
| Constant                  | -155.915                 | 7.690                   | 0.001                            |
| Equation (3): FD as depen | ndent variabl            | e                       |                                  |
| Independent variable      | Coef.                    | Std. Err.               | p-value                          |
| GG                        |                          |                         | r                                |
| 00                        | 0.008                    | 0.002                   | 0.001                            |
| SMARKET                   | 0.008<br>0.002           | 0.002<br>0.000          |                                  |
|                           |                          |                         | 0.001                            |
| SMARKET                   | 0.002                    | 0.000                   | 0.001<br>0.001                   |
| SMARKET<br>FDI            | 0.002                    | 0.000                   | 0.001<br>0.001<br>0.001          |
| SMARKET<br>FDI<br>TRADE   | 0.002<br>0.002<br>-0.003 | 0.000<br>0.000<br>0.002 | 0.001<br>0.001<br>0.001<br>0.117 |

Table 6. Results from the GMM' second-stage regression

*Notes*: FD stands for financial development; GG stands for green growth; Coef. stands for coefficient; Std. Err. stands for standard error.

On the other hand, we also found a positive and significant impact from green growth to financial development, confirming our hypothesis on the causality between the two variables. Particularly, one percentage point increase in GG can lead to 0.008 percentage point increase in FD (see the second part of Table 6). In this sense, this finding extends the argument of Fernandes et al. (2021) to not only confirm that green growth can help improve economic development but it also has a positive impact on financial development (which is an important part of economic development). Since the impact of GG on FD is larger than the one of FD on GG (i.e., 0.008 versus 21.397), we further argue that while both factors are important, countries should put more efforts on the development of their financial sector. Table 6 also suggests that financial development positively associates with the development of the country' stock market (SMARKET) and foreign direct investment (FDI) but negatively associates with HDI. It is therefore suggested that the development of a country's financial market can be improved by increasing its capital flows and inflows.

The negative impact of HDI on FD surprisingly contradicts the literature (Ibrahim & Sare, 2018; Z. Khan, Hussain, Shahbaz, Yang, & Jiao, 2020; Zaidi et al., 2019); however, it is explainable. Particularly, it is noted that those previous studies mainly examined developing countries where (i) their financial sectors are not well developed, (ii) their education systems and human capital are still low, so that (iii) the contribution of HDI on FD is positive. In this study, we cover a wide range of countries with 283 observations for advanced markets and 105 observations for emerging markets (according to the IMF's definition), respectively accounted for about 73% and 27% of our sample. While sustainable/green growth and financial development may be more apparent in the advanced markets, the role of HDI in this setting may not be of that important. For example, Zaidi et al. (2019) found that human capital does not affect financial development in a sample of 31 OECD countries. In fact, when we run Equation (3) on those two groups of countries in our sample, the negative relationship between HDI and FD is only significant in advanced markets ( $\beta_6 = -13.998$ , p-value = 0.001) but not in emerging markets ( $\beta_6 = -13.437$ , p-value = 0.725).

When we further account for the country and time fixed effects in our models, we also find the bidirectional relationship between green growth and financial development, although the coefficients are now different, but they are still both positive and significant (see Table 7). However, Table 7 also suggested that when the differences in time and country characteristics are included, they can explain for the relationship between GG and FD, so that most of the other factors become insignificant. The negative but insignificant coefficient of HDI on FD (see row 7 of the second part of Table 7) further supports our previous argument in the sense that by analysing the differences between the examined countries (and over time), one may find that the role of HDI in this setting is not that important.

| Equation (2): GG as depe      | nuent vurlaß                      | -                                |                                  |
|-------------------------------|-----------------------------------|----------------------------------|----------------------------------|
| Independent variable          | Coef.                             | Std. Err.                        | p-value                          |
| FD                            | 71.772                            | 23.897                           | 0.003                            |
| RD                            | -1.165                            | 2.705                            | 0.667                            |
| EDU                           | -0.396                            | 0.818                            | 0.629                            |
| РОР                           | -0.075                            | 0.797                            | 0.925                            |
| HDI                           | 195.924                           | 75.949                           | 0.010                            |
| Constant                      | -152.702                          | 17.502                           | 0.001                            |
| Equation (3): FD as depen     | ndent variabl                     | e                                |                                  |
| Independent variable          | Coof                              |                                  |                                  |
| 1                             | Coef.                             | Std. Err.                        | p-value                          |
| GG                            | 0.010                             | <i>Std. Err.</i> 0.005           | <i>p-value</i> 0.042             |
|                               |                                   |                                  | 1                                |
| GG                            | 0.010                             | 0.005                            | 0.042                            |
| GG<br>SMARKET                 | 0.010<br>0.000                    | 0.005<br>0.000                   | 0.042<br>0.426                   |
| GG<br>SMARKET<br>FDI          | 0.010<br>0.000<br>0.000           | 0.005<br>0.000<br>0.000          | 0.042<br>0.426<br>0.945          |
| GG<br>SMARKET<br>FDI<br>TRADE | 0.010<br>0.000<br>0.000<br>-0.000 | 0.005<br>0.000<br>0.000<br>0.000 | 0.042<br>0.426<br>0.945<br>0.945 |

Table 7. Results from the GMM regression with country and year fixed effects

All in all, our empirical results show that the positive causal relationship between financial development and green growth does exist. Since the impact of FD on GG is larger than that of GG on FD, it is justified for countries to continue their financial development, as it will foster green growth in the end. Our findings also support the sustainable development policy such as the sustainable development goals (United Nations, 2018; World Bank, 2021b), as it could also help strengthen financial development. To develop the financial market, governments can put more emphasis on the stock market and foreign direct investment. On the other hand, to attain a green economy, efforts need to be focused on education and human capital, especially for developing countries.

*Notes*: FD stands for financial development; GG stands for green growth; Coef. stands for coefficient; Std. Err. stands for standard error.

# 5. Conclusions

The previous literature has investigated the relation and importance of green growth and financial development to several different aspects of the real economy. However, in the context of a multinational perspective and the nature of both specific advance and emerging economics, it is critical to revisit the effects of financial development and green growth to generate well-balanced outputs for not only economic outcomes but also sustainable development goals (SDGs) in the long run. As a result, those research questions have become one of the top priorities for researchers, regulators, policy makers, economists from public and private agencies.

Using the most comprehensive global sample of 36 emerging and developed countries around the globe during the 1996-2014 period (a total of 388 country-year observations), our study first reaffirms the nexus presented between green growth and financial development across the whole sample over the recent decades. Second, we contribute further to the ongoing literature by providing a bidirectional relation between green growth and a country's financial development. In other words, green growth can affect a country's financial development and vice versa. This finding is critical not only to the exiting theoretical background but also to future empirical works, while most previous studies focus mainly on their one-way relation. We also produce robustness checks for this important finding via a combination of several economic approaches and techniques as exhibited in Sections 3 and 4, respectively. Finally, our findings release a negative impact of human capital (HDI) on financial development which is somehow contradictory to the previous literature. This finding is controversial but provides a strong rationale to a sub-group of emerging economies in our sample where their human capital is still relatively low affecting negatively on the financial development index, compared to the advanced economies.

Our findings provide important insights to regulators, policy makers, and related parties in understanding and suggesting strategically long-run plans for a country's financial development and green growth simultaneously towards the sustainable development goals (SDGs).<sup>4</sup> Additionally, the bidirectional relation between green growth and financial development as well as the inverse impact of human capital on financial development once again reflect an important perceptive in terms of both international cooperation as well as the nature of each country when researchers, regulators, and related agencies doing empirical

<sup>&</sup>lt;sup>4</sup> For more details of SDGs, please see: <u>https://sdgs.un.org/goals</u>

works and policy briefs. Consequently, there is a strong need for further research works particularly by the sub-groups of sample countries considering a range of their social and economic features in the short, medium, and long terms. As such, it would be interesting to see future studies employing advanced techniques such as ARDL, forecasting, and machine learning on this topic. Future studies should also work on the impacts of global events (e.g., the global financial crisis 2007 or the Coronavirus disease COVID-19) on financial development and green growth.

Since the bidirectional nexus between FD and GG is presented in our study through an international context of 36 countries across regions worldwide, this provides critical implications to policymakers, scholars, and related parties in future studies on the roles of FD towards GG in the context of the 2030 Agenda for Sustainable Development adopted by the United Nations to consider other critical factors that may change across countries and regions for climate change adaptation and mitigation towards the world's sustainable development. Besides the central roles of human capital and education expenditure, the other critical determinants such as financing sustainable infrastructure (Global Infrastructure Initiative, 2017; Thacker et al., 2019; Trinh, Squires, et al., 2022) and smart energy systems and energy efficiency (Trinh, 2021; Trinh, Sharma, et al., 2022) play undeniable roles in the trajectory between FD and GG towards SDGs.

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| No. | Country              | <b>Country Code</b> | Region                       | Income Group |
|-----|----------------------|---------------------|------------------------------|--------------|
| 01  | Austria              | AUT                 | Europe                       | Advanced     |
| 02  | Belgium              | BEL                 | Europe                       | Advanced     |
| 03  | Canada               | CAN                 | Western Hemisphere           | Advanced     |
| 04  | China                | CHN                 | Asia and Pacific             | Emerging     |
| 05  | Croatia              | HRV                 | Europe                       | Emerging     |
| 06  | Cyprus               | СҮР                 | Europe                       | Advanced     |
| 07  | Czech Republic       | CZE                 | Europe                       | Advanced     |
| 08  | Denmark              | DNK                 | Europe                       | Advanced     |
| 09  | Estonia              | EST                 | Europe                       | Advanced     |
| 10  | Finland              | FIN                 | Europe                       | Advanced     |
| 11  | France               | FRA                 | Europe                       | Advanced     |
| 12  | Germany              | DEU                 | Europe                       | Advanced     |
| 13  | Hong Kong SAR, China | HKG                 | Asia and Pacific             | Advanced     |
| 14  | Iceland              | ISL                 | Europe                       | Advanced     |
| 15  | Ireland              | IRL                 | Europe                       | Advanced     |
| 16  | Israel               | ISR                 | Europe                       | Advanced     |
| 17  | Italy                | ITA                 | Europe                       | Advanced     |
| 18  | Japan                | JPN                 | Asia and Pacific             | Advanced     |
| 19  | Kazakhstan           | KAZ                 | Middle East and Central Asia | Emerging     |
| 20  | Korea, Rep.          | KOR                 | Asia and Pacific             | Advanced     |
| 21  | Lithuania            | LTU                 | Europe                       | Advanced     |
| 22  | Luxembourg           | LUX                 | Europe                       | Advanced     |
| 23  | Netherlands          | NLD                 | Europe                       | Advanced     |
| 24  | New Zealand          | NZL                 | Asia and Pacific             | Advanced     |
| 25  | Norway               | NOR                 | Europe                       | Advanced     |
| 26  | Portugal             | PRT                 | Europe                       | Advanced     |
| 27  | Qatar                | QAT                 | Middle East and Central Asia | Emerging     |
| 28  | Russian Federation   | RUS                 | Europe                       | Emerging     |
| 29  | Singapore            | SGP                 | Asia and Pacific             | Advanced     |
| 30  | South Africa         | ZAF                 | Africa                       | Emerging     |
| 31  | Spain                | ESP                 | Europe                       | Advanced     |
| 32  | Sweden               | SWE                 | Europe                       | Advanced     |
| 33  | Switzerland          | CHE                 | Europe                       | Advanced     |
| 34  | Thailand             | THA                 | Asia and Pacific             | Emerging     |
| 35  | United Kingdom       | GBR                 | Europe                       | Advanced     |
| 36  | United States        | USA                 | Western Hemisphere           | Advanced     |

# Appendix 1. List of countries involved in this study.



Appendix 2. Green growth (GG) and Financial development index (FD) by country.

Appendix 3: Variables, definitions and sources.

| Variable        | Brief description  | Source  |
|-----------------|--|---------|
| GG              | Green growth index is estimated by the authors using Eq. (1) where $GG = GDP + EE$<br>- NRP - NFD - CO <sub>2</sub>  |         |
| GDP             | Annual growth rate of gross domestic product (%)   |         |
| EE              | Education expenditure for each of 36 sample countries – EDU.   | WDIs-WB |
| NRP             | Level of minerals depletion (including crude oil, coal and natural gas) and is proxied<br>by the amount of fossil fuel consumption as percentage of total energy consumption | WDIs-WB |
| CO <sub>2</sub> | Level of carbon-dioxide emissions from electricity and heat production as percentage of total fuel combustion.   | WDIs-WB |

| FD  | The composite financial development index introduced by IMF which covers the          | FD-IMF  |  |  |
|---|---|---------|--|--|
|   | development of financial markets (FM) and financial institutions (FI) including their |         |  |  |
|   | accessibility, depth and efficiency for each of 36 sample countries.                  |         |  |  |
| RD  | Expenditures on research and development (% of GDP)                                   | WDIs-WB |  |  |
| HDI   | Human capital index (HCI) (scale 0-1)   | WDIs-WB |  |  |
| SMARKET   | Traded value of the stock market (% of GDP)   | WDIs-WB |  |  |
| TRADE   | Trade balance (% of GDP).   | WDIs-WB |  |  |
| FDI   | Net inflows of foreign direct investment (% of GDP)                                   | WDIs-WB |  |  |
| Note: World Development Indicators database by the World Bank (WDIs-WB) can be accessed via<br>https://datatopics.worldbank.org/world-development-indicators/ Financial Development Index Database by |   |         |  |  |

<u>https://datatopics.worldbank.org/world-development-indicators/</u>. Financial Development Index Database by International Monetary Fund (FD-IMF) can be accessed via <u>https://bit.ly/3PziG6T</u>