Supplementary information:

WHO European Country Offices

Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Hungary, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Montenegro, Poland, the Republic of Moldova, Romania, the Russian Federation, Serbia, Slovakia, Slovenia, Tajikistan, the former Yugoslav Republic of Macedonia, Turkey, Turkmenistan, Ukraine, Uzbekistan.

Table 1. Distribution of pledge group and type by language.

		Language	
AG pledge group	Dutch	Russian	French
HCP Group	42.3% (130)	50% (n=25)	70% (n=7)
Most common HCP type	General Practitioner (67.7%)	Top managers / Managers / Representatives of power structures / Specially authorized persons / Public health workers (44%)	First-line prescriber (general practitioner) (42.9%)
Most common HCP pledge	When I see a patient with a self-limiting respiratory infection, I will discuss more self-care before immediately prescribing antibiotics (39.2%)	I will liaise with stakeholders and promote the rational use of antibiotics in their sectors (20%)	I will ensure that all prescribers, including substitutes in my office, have easy access to local antibiotic guidelines (28.9%)
Public group	46.9% (144)	34% (n=17)	30% (n=3)
Most common Public type	Adults (70.8%)	Families (59%)	Adults (100%)
Most common Public pledge	I promise to treat the first five days of a self-limiting infection (such as coughs, colds, sore throats and flu) symptoms themselves rather than going to the doctor for antibiotics immediately (25.7%)	When I think that my child is most likely to have a respiratory infection, I promise, before contacting a general practitioner, first discuss with a pharmacy worker how to treat the symptoms of the disease (35%)	If I am prescribed antibiotics, I will take them exactly as prescribed and I will never share them with other people (66.7%)
Students group	10.7% (33)	16% (n=8)	0% (0)
Most common Student type	Educators (66.7%)	Educators (88%)	-
Most common student pledge	I will encourage my students to choose a self-promise and become a Guardian Antibiotic (24.2%)	Discussing scientific topics with my students, I will use the training website on AMR and infections for children (e-Bug) (www.e-Bug.eu) as an information resource; This will help me to develop a lesson plan for my students to teach them to understand the issues of AMR (25%) and I will attend a local school or college and teach junior high school students or college students to understand issues related to antibiotics and developing resistance to them (25%), I will encourage my students to share their knowledge with their peers, urge them to answer the quiz questions of the AG online and choose a promise to become a AG (25%)	-