

Table 1. Results of logistic regression analyses

| | <i>Odds of regular smokers engaging in price-minimising behaviours compared with infrequent smokers</i> | | <i>Odds of respondents who ever purchase tobacco engaging in price-minimising behaviours compared with those who never purchase their own tobacco</i> | |
|----------------------------|---|--|---|--|
| Outcome | Unadjusted odds ratios (95% CI) | Adjusted odds ratios¹ (95% CI) | Unadjusted odds ratios (95% CI) | Adjusted odds ratios¹ (95% CI) |
| Quit Smoking | | | | |
| 50p | 0.18 (0.041-0.779) * | 4.13 x 10 ⁻⁸ | 0.30 (0.126-0.727) | 1.94 (0.415-9.015) |
| £1 | 0.58 (0.297-1.139) | 0.67 (0.105-4.327) | 0.64 (0.327-1.245) | 1.58 (0.580-4.288) |
| £2.50 | 0.54 (0.323-0.894) * | 0.74 (0.178-3.065) | 0.69 (0.397-1.201) | 1.21 (0.542-2.701) |
| £5 | 0.71 (0.438-1.149) | 0.99 (0.270-3.610) | 1.07 (0.608-1.871) | 1.67 (0.818-3.396) |
| Double | 0.85 (0.512-1.398) | 1.70 (0.427-6.728) | 1.05 (0.583-1.878) | 1.76 (0.827-3.739) |
| | | | | |
| Switch Product | | | | |
| 50p | 1.03 (0.611-1.748) | 0.60 (0.127-2.800) | 1.22 (0.652-2.289) | 0.89 (0.373-2.103) |
| £1 | 1.11 (0.673-1.817) | 0.65 (0.205-2.041) | 1.54 (0.838-2.844) | 1.40 (0.648-3.047) |
| £2.50 | 1.11 (0.692-1.777) | 1.31 (0.361-4.718) | 2.34 (1.308-4.193) | 2.19 (1.047-4.599)* |
| £5 | 1.69 (1.046-2.746) * | 1.31 (0.357-4.811) | 2.46 (1.401-4.325) | 1.34 (0.622-2.872) |
| Double | 1.73 (1.068-2.815) * | 1.30 (0.354-4.785) | 2.77 (1.567,4.884) | 1.65 (0.765-3.553) |
| | | | | |
| Use E-cigarettes | 1.87 (1.164-3.018) * | 0.87 (0.306-2.462) | 1.33 (0.761-2.323) | 1.47 (0.660-3.277) |
| | | | | |
| Buy Illicit Tobacco | 2.75 (1.651-4.585) * | 1.37 (0.325-5.760) | 3.44 (1.565-7.539) | 1.50 (0.546-4.112) |

¹Adjusted for age, sex and potential confounders which changed univariate OR by 10% or more. * p<0.05