Table 1. Demographic characteristics, current smoking behaviour and tobacco expenditure of participants

	% (n)
Sex	
Male	37.26 (117)
Female	62.74 (197)
Age	
18-21	67.20 (211)
22-23	14.97 (47)
24+	17.83 (56)
Ethnicity	
White British	78.34 (246)
Any other white background	7.96 (25)
Chinese	2.55 (8)
Indian	2.23 (7)
Other	8.94 (28)
Monthly disposable income	
Under £100	27.07 (85)
£100-£249	48.73 (153)
£250-£499	21.34 (67)
£500-£750	2.87 (9)
Type of cigarettes smoked	
Manufactured cigarette smoker	52.23 (164)
Roll-your-own tobacco (RYO) smoker	22.29 (70)
Manufactured + RYO smoker	25.48 (80)
Ever bought illicit tobacco	
Yes	24.20 (76)
No	62.42 (196)
Not sure	12.10 (38)
Prefer not to say	1.27 (4)
Ever used an electronic cigarette	
Yes	49.36 (155)
No	50.64 (159)
Uses an electronic cigarette daily	
Yes	2.58 (4)
No	97.42 (151)
Quantity of cigarettes/tobacco usually purchased	
Pack of 10 cigarettes	25.80 (81)
Pack of 20 cigarettes	25.48 (80)
12.5 gram pouch of loose tobacco	16.24 (51)
25 gram pouch of loose tobacco	8.28 (26)
50 gram pouch of loose tobacco	2.55 (8)
Never purchase own cigarettes or tobacco	20.70 (65)
Other	0.96 (3)
Price usually paid for a pack of 10 cigarettes	
Under £2.49	2.47 (2)
£2.50-£4.99	79.01 (64)
£5-£7.49	18.52 (15)
Price usually paid for a pack of 20 cigarettes	
Under £2.49	1.25 (1)
£2.50-£4.99	5.00 (4)
£5-£7.49	42.50 (34)
£7.50-£8.50	35.00 (28)
Over £8.50	16.25 (13)
Price usually paid for 12.5 gram pouch of loose tobacco (approx. 25 cigarettes)*	
£2.50-£4.99	86.27 (44)
£5-£7.49	13.73 (7)
Price usually paid for 25 gram pouch of loose tobacco (approx. 50 cigarettes)*	
£2.50-£4.99	19.23 (5)
£5-£7.49	34.62 (9)
£7.50-£8.50	42.31 (11)
Over £8.50	3.85 (1)
Price usually paid for 50 gram pouch of loose tobacco (approx 100 cigarettes)*	
£5-£7.49	25.00 (2)
£7.50-£8.50	12.50 (1)

62.50 (5)

Over £8.50

\* Based on estimates that 50g loose tobacco makes 100 cigarettes. 15