

Gaze correlates of view preference: comparing natural and urban scenes

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When looking out of a window, natural views are usually associated with restorative qualities and are given a higher preference than urban scenes. Previous research has shown that gaze behaviour might differ based on the natural or urban content of views. A lower number of fixations has been associated with the aesthetic evaluation of natural scenes while, when looking at an urban environment, a high preference has been correlated with more exploratory gaze behaviours. To characterise gaze correlates of view preference across natural and urban scenes, we collected and analysed experimental data featuring subjective preference ratings, eye-tracking measures, verbal reasoning associated with preference, and nature relatedness scores. Consistent with the literature, our results confirm that natural scenes are more preferred than urban views and that gaze behaviours depend on view type and preference. Observing natural scenes was characterised by lower numbers of fixations and saccades, and longer fixation durations, compared to urban views. However, for both view types, most preferred scenes led to more fixations and saccades. Our findings also showed that nature relatedness may be correlated with visual exploration of scenes. Individual preferences and personality attributes, therefore, should be accounted for in studies on view preference and gaze behaviour.

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1. Introduction

With people spending increasingly more time within buildings,¹¹ windows are often valued for the view and connections they afford to the outside.²² Natural views are usually given a higher preference rating than views with urban features,³ and greater interest in window views has been found to positively influence visual^{4,5} and thermal perception.⁶ Research has explored the factors that contribute to human preferences for natural views.⁷ Some studies have suggested that, from an evolutionary perspective, humans have a predisposition to prefer landscape features through “*genetic inheritance*”.^{8,9} This plays a central role in the biophilia hypothesis¹⁰ and in theories such as the prospect-refuge,¹¹ savannah (habitat),¹² information processing,¹³ attention restoration (ART),¹⁴ and stress reduction (SRT)¹⁵. Nevertheless, empirical evidence supporting the contribution of such evolutionary influences on the aesthetic evaluation of natural scenes remains sparse and needs to be better substantiated¹⁶.

Higher preferences for natural over urban views are thought to be mediated by perceptions of greater restorative potential in natural environments.^{13, 17-21} However, scenes rated as highly restorative are not necessarily those that are more preferred.²² In fact, restoration might not always predict environmental preference.²³ Some studies have found human predisposition for natural views to be detached from aesthetic preference for outdoor scenes, and varying across age groups²⁴ and cultures.²⁵ Differences in individuals, such as their reported connection to nature, may also be attributed to differences in perceived restorative potential of scenes.²¹

Physiological measures such as the dynamics of gaze can provide valuable insights into a person’s attention, awareness, and information processing behaviour.²⁶⁻²⁸ Eye position and eye movements can be accurately tracked and reliably measured using a range of techniques that are briefly described below. Several studies have demonstrated a link between the characteristics of the scene and the gaze behaviour of the observer.²⁹⁻³¹ Given the growing

interest towards the potential benefits of outdoor views, it is important to consider the potential interrelations between their physiological, psychological, and aesthetic features.³² In fact, many of the findings from the literature related to preferred landscape features¹³ cannot be directly replicated, or transferred to other contexts (e.g., urban views), due to their use of subjective assessment protocols.³³ Therefore, beyond subjective ratings,³⁴ a more holistic and objective approach is required to reach reliable and robust measures of view preference.

To characterise gaze correlates of view preference across natural and urban scenes, in this paper we first analyse three types of experimental data on natural views: subjective preference ratings, qualitative reasoning, and eye-tracking measures captured during scene viewing. We then compare the data with those collected in a previous experiment, in which we investigated gaze characteristics associated with view preference while the same participants looked at urban scenes.³⁵ Finally, differences in gaze behaviour associated with urban and natural views are further examined in the context of participants' reported attitude towards nature, as measured by their nature relatedness score (NRS).³⁶

Eye-tracking measures (ETMs) have long been used as signature for cognitive attention,³⁷ not just to identify where observers are looking,³⁸ but as correlates of attention allocation and cognitive load. This relationship has led researchers interested in the restorative effects of nature to track eye movements. In fact, different scenes – natural and urban – might engage viewers through distinct types of directed attention and fascination.

In an eye-tracking study,²⁹ eye movements related to urban scenes were characterised by higher exploration, as indicated by a greater number of fixations and larger saccade amplitudes (eye travel distance), when compared to those for natural scenes. These results were replicated by Valtchanov and Ellard³⁹ and then by Franek *et al.*,⁴⁰ who also included comparisons with urban scenes featuring historical buildings. In the literature, longer fixation durations have been found when scenes are perceived as natural.^{35,41} Night-time cityscapes

have shown a positive correlation between ETMs (fixation duration and scan path length) and preference.⁴² These findings are, however, not consistent with other studies that have measured view interest while considering view type. Using ETMs, Kaspar & König⁴³ found that participants who rated an image as interesting showed significantly shorter fixation durations and higher number of saccades. Accounting for image type, they found shortest durations and highest frequency (number of fixations) for urban scenes. Other studies have shown that high-level aspects of a scene, as captured by interest, are highly efficient in guiding eye movements and that the competition to scan other image regions of interest might lead to reduced fixation durations.⁴⁴ Similarly, Batool *et al.*³⁵ found that highly preferred urban views were associated with greater visual exploration, with higher numbers of fixations and saccades. However, these gaze characteristics reversed when urban scenes were perceived as featuring natural contents, with a lower number of fixations compared to other preferred urban views. This led to the hypothesis, tested in the current paper, that gaze behaviour might be driven by view type and preferences toward urban or natural environments.³⁵ Further studies using ETMs have shown that building occupants attend to the window component of their field of view during breaks, allowing analysis of the factors of a view out that attract attention.^{38,45} Eye-tracking measures, therefore, afford the opportunity to objectively investigate how space is visually experienced beyond the known trends in view preference.

2. Method

2.1. View preference for natural images

This study is based on the systematic replication of the experimental protocol we used to investigate view preference in urban environments.³⁵ The selection of participants, the experimental apparatus, and the test procedure were deliberately kept the same as the previous study to allow a robust comparison of data using a within-subjects experimental design.

2.1.1. Participants

Participants who had participated in our previous study³⁵ were contacted 6 months after the first recruitment and were given the opportunity to take part in a new experiment. Fifteen people (out of 32 contacted) volunteered to the new study. Participants ($n_p = 15$) were all University staff and research students. Seven participants identified themselves as female. They all reported normal or corrected-to-normal vision and no previous history of neuropsychological disorders. Participants were told that the purpose of the experiment was to replicate the previous study with a new set of stimuli to test the reliability of the findings. Participation involved informed consent for the data to be collected and analysed in line with the study's granted ethical approval.

2.1.2. Visual stimuli

A set of 40 images ($n_v = 40$) of natural scenes were acquired from the open access McGill Calibrated Colour Image Database.⁴⁶ A variety of natural views were selected to offer a wide range of scene depth, greenness, water content, and human presence (see Supplementary Material, Table A1.1).for the whole image sample along with stimuli IDs in the database).

2.1.3. Experimental apparatus and procedure

The experimental procedure, lasting 60 minutes and taking place during normal office hours, required participants to look at the images of natural scenes, provide ratings of preference (preference rating task) while their eye movements were tracked, and verbal reasoning for their evaluations (pile sorting task). Participants were also asked to fill an instrument (nature relatedness score) to measure their personal relationship with nature.

The preference rating task involved the presentation of each image for 15 seconds, (29-³¹) while monocular eye movements were recorded using an EyeLink 1000 infrared eye

tracker (SR Research Ltd, Ontario, Canada). Since the task that an observer is performing is known to affect their gaze behaviour,^{26,27} participants were asked to observe each image as if it were a real view and to give a rating of view preference, this being defined as “*how much you like the scene for whatever reason you may have*”. The preference evaluation was rated on a visual analogue scale, anchored at the two ends by the descriptors ‘most preferred’ and ‘least preferred’. The images were presented on the full screen of a pre-calibrated 22" CRT monitor (Iiyama Vision Master Pro 514; resolution 1024*768 pixels, background luminance 45 cd/m²) using the PsychoPy 2.0 software package.⁴⁷ The participant sat at a distance of 0.655 m from the monitor, with their head secured using a chin and headrest. The 40 images were linearly re-scaled to 1024*768 pixels and split into 4 blocks, each containing 10 images. The order of image presentation within each block was randomised. A balanced Latin Square design⁴⁸ determined the sequence of blocks and participants were offered a break between each block to reduce fatigue. Each block started with a nine-point calibration procedure, to enable the conversion of the eye tracking raw data into gaze coordinates. Each participant viewed and rated each image once, completing one practice block followed by four experimental blocks. Only data from the experimental blocks were retained for analysis.

A pile sorting task was included in the experimental procedure to identify and analyse characteristic features of views that could moderate subjective preferences. Using the same 40 images printed on matt photographic cards (10.16*15.24 cm), participants were asked to observe the images from a randomly ordered pile, select their three most and three least preferred views, and provide verbal reasoning for their choices. Explanations for the selection and categorisation of views were recorded and transcribed.

The Nature Relatedness Scale (NRS) is a self-reported measure of the affective, cognitive, and experiential aspects of an individual’s relation with nature (36). Items in the scale are based on three sub-themes (See Supplementary Material, Table A3.1). The first sub-

theme, 'self', is a representation of one's internalized identification with nature, e.g. 'My relationship to nature is important to who I am'. The second theme, 'perspective', is an external reflection of one's nature-related worldview, e.g. 'I feel very connected to all living things and the Earth.' The third sub-theme, 'experience', is based on familiarity with the physical natural world based on prior experience, e.g. 'My ideal vacation spot would be a remote, wilderness area.' Participants filled out their responses, with each element evaluated using a 5-point Likert scale.

2.1.4 Data analysis

Data gathered from each participant were assigned a corresponding Participant ID (1-15). All preferences were associated with an image ID (i1-i40). Data from subjective ratings and eye-tracking measures were organised in a 15*40 (participant*image) matrix using SPSS Statistics version 25.0 (SPSS, Chicago, IL). Since all dependent variables were measured at a continuous level, means across data were used for subsequent analysis.

MATLAB 2017a⁴⁹ was used to analyse ETMs data. In order to present unbiased interpretation of gaze metrics,^{28,50} an open-source software package for event detection⁵¹ was adopted to derive eye movement statistics from three eye tracking measures: number of fixations, number of saccades, and mean fixation duration. Heat maps (HMs) were created by weighting the total number of fixations with time and superimposing them on the images in MATLAB.

To compare differences in ETMs based on view preference, the mean-split method was used to undertake two types of data analysis. In the first, the preference ratings for all images and all participants were combined to derive a grand-mean for the entire group. This grand-mean was used as a benchmark to divide the sample into two categories: 'most preferred' and 'least preferred' views. Subjective preference ratings and ETMs (number of fixations, number of saccades, and mean fixation duration), identified for each image ID, were

systematically tested to confirm whether they met the conditions for parametric analysis.⁵² When ETMs violated the assumptions required for parametric tests, non-parametric Mann-Whitney tests were used. Otherwise, independent samples t-tests were run to compare the differences in gaze between least and most preferred views for number of fixations, number of saccades, and mean fixation duration. Inferences were based on the estimation of the statistical significance (p -value at the alpha level of 0.05) and the magnitude of effect size, using the Cohen- d coefficient based on established benchmarks (respectively, 0.2, 0.5, and 0.8 for small, medium, and large effects).⁵³

In the second analysis, the mean preference across all views was calculated separately for each participant and used as a threshold to sort ‘most preferred’ and ‘least preferred’ views. This analysis considered individual differences in view preference and enabled us to compare ETMs for the views that were most and least preferred by each participant. A difference score was calculated for each ETM and tested for normality. Shapiro-Wilk tests confirmed normal distributions of data for number of fixations ($p= 0.062$), number of saccades ($p= 0.066$) and mean fixation duration ($p= 0.890$), and boxplots did not show any outliers. Within-subject differences in ETMs were tested using (related) t-tests. To estimate the magnitude of the differences detected for each ETM between most preferred and least preferred natural views, the r coefficient was calculated.^{52,54} Inferences were based on the detection of statistical significance (p -value) and on estimation of effect sizes (r) based on established benchmarks (with 0.1, 0.3 and 0.5 marking, respectively, small, moderate and strong effects⁵³).

Selections of the three most and the three least preferred natural views given by each of the 15 participants were tabulated. Verbal reasoning data for both most and least preferred views were coded in the NVivo-12 Pro (QSR International) qualitative data analysis software. Using the Word Frequency Query feature in NVivo 12 Pro, lists were generated featuring the

words and the descriptors that participants most frequently used to refer to the scenes they had selected as their least and most preferred.

2.2. Comparison between natural and urban views

All 15 participants had in a previous experiment designed to evaluate preferences within urban views.³⁵ In this study, using the same experimental protocol, participants were exposed to a different set of visual stimuli – natural scenes – in order to identify any within-subject difference in preferences and gaze behaviour between urban and natural views. To conduct the within-subject analysis, data gathered from the 15 participants were extracted from the previous study,³⁵ and a 15*40 matrix for each dependent variable was created.

All dependent variables were measured on a continuous scale. For each dependent variable, two conditions were identified: urban and natural. In this way, data were matched for each participant via participant ID and imported into SPSS Statistics 25.

For each pair of variables, a difference score statistic was generated. The distribution of each difference statistic was inspected for normality and for outliers. The difference scores between natural and urban views were normally distributed, as assessed by Shapiro-Wilk's tests for number of fixations ($p= 0.723$), number of saccades ($p= 0.779$), and mean fixation duration ($p= 0.551$). Boxplots were used for detecting outliers. Boxplots are a standardized way of displaying the distribution of data based on a six number summary (“minimum”, i.e. $Q1 - 1.5*IQR$, first quartile (Q1), median, the InterQuartile Range (IQR), third quartile (Q3), and “maximum”, i.e. $Q3 + 1.5*IQR$). No data points were found beyond the minimum and maximum values. As the assumptions of normality were met, within-subject (related) t-tests were used for comparing the ETMs associated with the urban and natural views.

Similar to natural views (Section 2.1.4), the ETMs data for urban scenes were re-evaluated using each participant's preference ratings to split views into ‘most preferred’ and

'least preferred' categories. Difference scores for each ETM were populated and inspected for normality and outliers. Shapiro-Wilk tests confirmed normal distributions for number of fixations ($p= 0.370$), number of saccades ($p= 0.926$), and mean fixation duration ($p= 0.125$). Visual inspection of boxplots did not show any outliers. Within-subject (related) t-tests were then run on the urban views data. Inferences were based on the estimation of statistical significance (p value) and magnitude of effect size (r).

In addition, the relationship between the reported NRS scores in each viewing condition – i.e., for urban (NRS_{urban}) and natural (NRS_{natural}) scenes – and gaze behaviour was analysed. NRS scores ranged from 0 to 5. The NRS scores were collated to calculate a sum score for each participant.³⁶ In order to analyse relationships between ETMs and NRS, a Pearson's product-moment correlation analysis was run with the NRS score as an independent variable. Estimation of the Pearson r coefficient was based on the previously mentioned benchmarks.⁵³

3. Results

3.1 Natural views

3.1.1. Preference rating

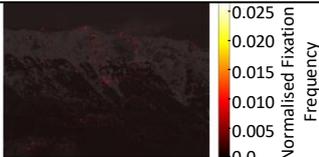
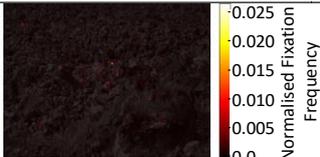
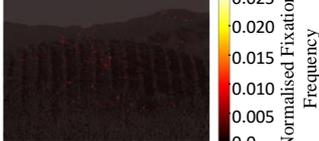
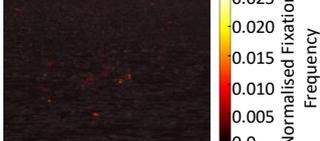
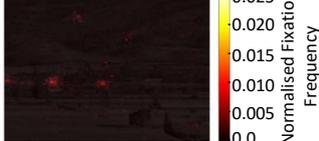
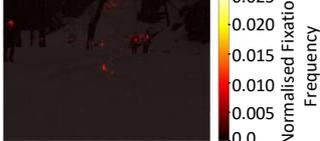
Table 1 presents the mean and standard deviation of the subjective preference ratings given by participants for the 40 images (i1-i40). For photographs of views please refer to the Supplementary Material, Table A1.1). Results from the Shapiro-Wilk test and visual inspection of histograms and Q-Q plots confirmed that, across all images, preference rating data were normally distributed with a skewness of -0.647 ($SE= 0.374$) and kurtosis of -0.198 ($SE= 0.733$).

A test for internal consistency was performed to evaluate the reliability of the preference ratings.⁵² To do this, measurements were randomly split into two halves and the

mean preference rating across the 40 images was calculated for each half sample. The two sets of 40 mean-per-setting scores were inter-correlated for preference using a Spearman-Brown reliability test. This resulted in a test coefficient of 0.786, suggesting acceptable reliability,^{55, 56} and a Cronbach's alpha of 0.852.⁵²

A comparison was made between the most and least preferred views given in the preference rating and in the pile sorting tasks (individual selections of views for each participant are listed in the Supplementary Material, Table A2.1). These two tasks produced consistent results, with views i4, i33, and i6 being the three most frequently preferred views (Table 2). Similarly, views i5, i35, and i27 were the three least preferred images in both tasks. Figure 1 shows these most frequently selected ‘most preferred’ and ‘least preferred’ natural views and their associated heatmaps (HMs). HMs, also known as attention maps, allow visualising the distribution of gaze points, using colours to indicate the time spent on different locations.²⁸

Figure 1 Most frequently selected (A) ‘most preferred’ and (B) ‘least preferred’ natural views and their heatmaps. Normalised fixation frequency is the total number of times that a pixel was viewed in the image, divided by the total number of valid eye-tracker samples for the duration of the image presentation, 15s (after removing blinks).

A. Most Preferred Views			B. Least Preferred Views		
ID	Image	Heatmap	ID	Image	Heatmap
i4			i5		
i6			i27		
i33			i35		

Note: For better interpretation of the heatmaps colour scales, the reader is referred to the online version of this article.

3.1.2. Gaze behaviour characteristics

To test whether view preference was associated with a particular pattern of oculomotor response, least preferred and most preferred natural views were analysed using eye-tracking measures (ETMs) to test for significant and practically relevant differences in gaze behaviour between views.

Using the grand-mean-split on preference rating, an independent sample t-test was conducted as the data fulfilled the conditions for parametric tests. The test did not find statistically significant differences in the number of fixations between least and most preferred views ($t(38)= 1.300, p= 0.133$), although an effect size bordering practical relevance was detected ($d= 0.202$). Similarly, no statistically significant differences were found between most and least preferred view in number of saccades ($t(38)= 1.162, p= 0.252$), but a small effect size was detected ($d= 0.368$). Differences in mean fixation durations were also not significant ($t(38)= 0.065, p= 0.948, d= 0.021$). Therefore, for the oculomotor responses considered, the grand-mean (group) split method did not lead to detect any significant differences in gaze behaviour between most or least preferred natural views.

A within-subject (related) t-test was then used to determine whether statistically significant differences between ETMs could be detected based on *individual* participants' preference ratings ($n_p = 15$) when observing their own 'most preferred' and 'least preferred' natural views ($n_v = 40$) (Figure 2). Data are mean \pm standard deviation, unless otherwise stated. In the most preferred view category, participants' gaze was characterised by a significantly higher number of fixations (26.820 ± 6.342) compared to the least preferred (25.802 ± 5.728) natural views ($t(14)= 4.334, p= 0.001, r= 0.757$) (Figure 2 (a)). Similarly, the number of saccades was significantly higher for most preferred (38.049 ± 6.020) than for least preferred (36.953 ± 5.312) natural views ($t(14)= 2.871, p= 0.012, r= 0.609$) (Figure 2(b)). Finally, a tendency was found for mean fixation durations to be higher for least

preferred (0.390 ± 0.053 s) than most preferred (0.377 ± 0.045 s) natural views; this difference failed to reach statistical significance but a practically relevant size of effect was detected ($t(14) = 2.001$, $p = 0.065$, $r = 0.472$) (Figure 2(c)).

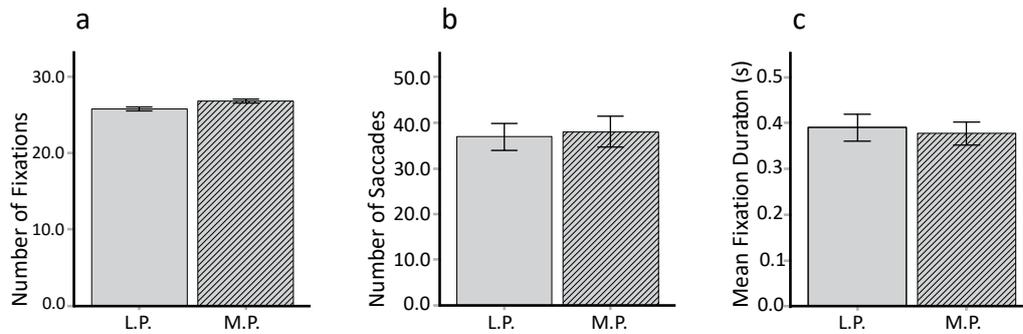


Figure 2 Gaze behaviour measures for most preferred and least preferred natural views, for all participants ($n_p = 15$) and all views in the sample ($n_v = 40$). a = Number of fixations, b = Number of saccades, c = Mean Fixation Duration. LP = Least Preferred Views, MP = Most Preferred Views. Error Bars represent +/- 2 SE.

3.1.3. Word descriptors of view preference

Analysis of the verbal reasoning data revealed that the most and the least preferred natural views were associated with generic words illustrating the features or the attributes of the scenes (Table 3).

Participants mentioned the words colour, mountain or hill, people or human, and sky, and these were more frequent in most preferred views. The natural features and presence of a tree and water were also mentioned in both categories.

The word people was mentioned often as a gateway to perceiving activities, e.g., participants stated that having people “*around you [...] indicates this is a place you can go and there’s life there*”, etc. Even when people were not actually visible in the scene, human intervention was observed as a reassuring presence, e.g., “*although there are no people in it, it*

has signs of human activity". Conversely, in least preferred views, human presence was associated with visibly difficult or threatening environments, e.g.: *"people inside the picture are struggling to climb"*.

The word colour was often used to refer to landscape features in most preferred views, the *"colour represents harmony between sand and water"*, chromatic qualities, *"vibrant colour"* and, composition in the scene, e.g., *"very nice mix of colours"*. In least preferred views, negative connotations of colour were mentioned as *"no particularly nice colour either"*, *"the colour doesn't look nice"*, or *"mundane colour, bland"*.

In most preferred views, participants noticed the patterns in the sky and just being able to *"see the sky"* was mentioned as a reason for preference. For example, a scene was preferred when described as *"what you would see when you lie down on grass and looking up on sky through trees."* In contrast, *"boring, featureless sky"* was also noted. Participants who liked *"being close to water"* and preferred the *"seaside and clear water"* recalled previous *"nice memories of seaside"*, mentioning water in most preferred views. However, when the body of water was not considered clean, and *"not taken care of"*, its presence in the scene was not preferred. The presence of a tree was often mentioned. Some participants mentioned the *"changing colours"* of leaves in most preferred views and *"no leaves on trees"* in least preferred views. Similarly, emphasis on natural characteristics was frequent. Views with distant landscapes including a mountain or hill were highly favoured and, therefore, they were mentioned more often in the most preferred category.

The descriptors used to explain preference of views in the two categories allowed us to explore the reasons for view selection. Table 4 lists the most commonly recurring descriptors used to illustrate most and least preferred views.

The most preferred views were described as *"peaceful"* and reminiscent of *"holiday"* destinations. Some views reminded the participants of *"home"*, while others were

representative of “*changing*” colours and seasons. In contrast, the least preferred views were perceived as “*difficult*” landscapes that were “*inhospitable*”, “*barren*”, not supporting life and where participants “*can’t*” navigate through the space or see much further.

3.2 Comparison between natural and urban views

The data collected in this experiment were compared to those gathered in our previous study (35) to measure any difference in subjective preference ratings and ETMs across two view type conditions: natural and urban scenes. All descriptive summary statistics are provided below as mean \pm standard deviation, unless otherwise stated.

3.2.1. Subjective preference ratings

A paired-sample t-test was used to determine whether there was any statistically significant (p -value) and practically relevant (effect size) difference between the preference ratings for natural and urban views for the same 15 participants. There were no outliers in the data, as assessed by boxplot inspection for values greater than 1.5 box-lengths from the edge of the box. The assumption of normality was not violated, as assessed by Shapiro-Wilk's test ($p= 0.252$). Participants’ subjective preference ratings were significantly higher for natural (0.598 ± 0.071) than urban views (0.448 ± 0.096), with a practically relevant effect size ($t(14)= 5.618, p<0.0001, d= 1.450$ (large effect)). Figure 3 presents the distribution of preference ratings between participants, across the two view type categories (error bars show 95% confidence intervals).

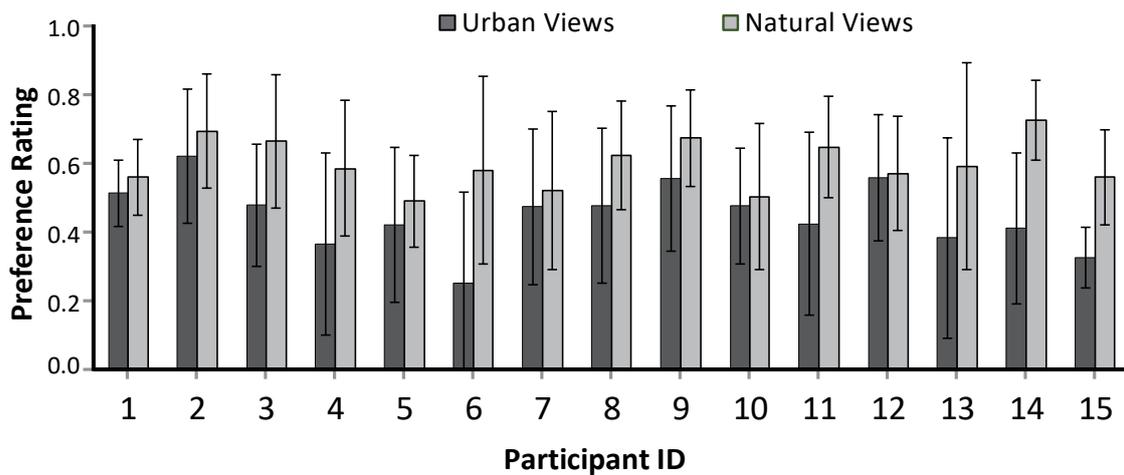


Figure 3 Distribution of preference ratings for urban and natural views. 0=Least Preferred, 1 = Most Preferred. Error Bars represent 95% Confidence Intervals.

3.2.2. Eye Tracking Measures

As illustrated in Figure 4, participants' gaze was characterized by a significantly higher number of fixations for urban views (42.325 ± 4.785) compared to natural (24.724 ± 6.697) views ($t(14)= 9.696, p < 0.001, d = 2.503$). The number of saccades was also significantly higher for urban (44.740 ± 4.848) compared with natural (35.448 ± 6.539) views ($t(14)= 3.933, p = 0.001, d = 1.016$). Conversely, urban views showed significantly lower mean fixation duration (0.256 ± 0.045 seconds) than natural (0.385 ± 0.052 seconds) views ($t(14) = 15.496, p < 0.001, d = 4.001$). These results demonstrate that there is a significant and practically relevant difference in gaze behaviour elicited by the two view types.

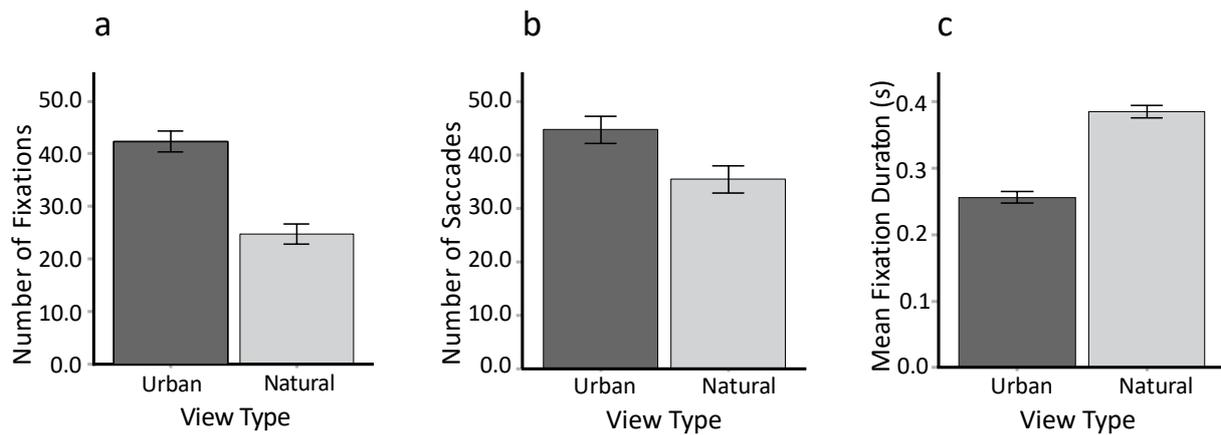


Figure 4 Differences in eye-tracking measures elicited by urban and natural views, $n_v=40$. a = number of fixations, b = number of saccades, c = mean fixation duration. Error Bars represent ± 2 SE.

The mean-split method, based on the grand-mean of the group, was used to determine if significant differences in ETMs could be found in the same group of participants ($n=15$), based on whether – across the full sample of 40 images – the urban views had been previously rated as most preferred ($n=27$) or least preferred ($n=13$). Based on the results of Shapiro-Wilk tests ($p<0.05$), number of fixations, number of saccades, and mean fixation duration did not fulfil the conditions for normality. A non-parametric Mann-Whitney U test was, therefore, run to detect differences in these ETMs between most and least preferred urban views. The median number of fixations for most preferred (43.800) and least preferred urban views (41.600) was significantly different ($U=247.000$, $z=2.066$, $p=0.039$, $r=0.327$), using an exact sampling distribution for U. Differences in number of saccades were also significant between most preferred (median = 46.067) and least preferred (median = 43.933) urban views ($U=250.000$, $z=2.167$, $p=0.029$, $r=0.343$). Conversely, no significant differences in the medians were detected for mean fixation duration between most preferred (median = 0.236) and least preferred (median = 0.248) urban views ($U=111.000$, $z=-1.863$, $p=0.064$, $r=0.294$).

Similar to the analysis performed for natural views (Section 3.1.2), within-subject (related) t-tests were also conducted for urban scenes to determine whether there was a

statistically significant difference between ETMs when participants observed ‘most preferred’ and ‘least preferred’ views, based on their own preference ratings (Figure 5). The ETMs associated to three out of 40 images of the sample were eliminated from the analysis, since participants had identified the presence of naturalistic features in these views (35). Within the remaining sample of 37 urban images ($n_v = 37$), consistent with the results for natural scenes, most preferred urban views were characterised by a significantly higher number of fixations (43.728 ± 4.252) as opposed to the least preferred (42.455 ± 4.780) urban views ($t(14) = 2.214, p = 0.044, r = 0.509$) (Figure 5a). Similarly, the number of saccades was significantly higher for most preferred (45.960 ± 1.141) than the least preferred (44.703 ± 1.286) urban views ($t(14) = 2.207, p = 0.045, r = 0.508$) (Figure 5b). Conversely, no statistically or practically significant difference in mean fixation duration was detected between the least (0.253 ± 0.0382 s) and most preferred (0.252 ± 0.0481 s) urban views ($t(14) = 0.143, p = 0.889, r = 0.038$) (Figure 5c).

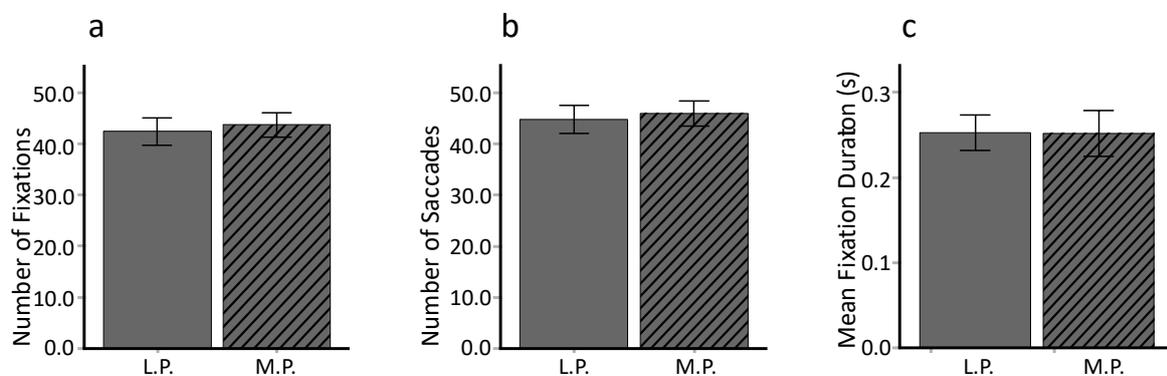


Figure 5 Bar plots comparing eye-tracking measures between most and least preferred urban views, $n_v = 37, n_p = 15$. **a** = Number of fixations, **b** = Number of saccades, **c** = Mean fixation duration. LP = Least Preferred Views, MP = Most Preferred Views. Error Bars represent +/- 2 SE.

3.3 Personality Traits and Gaze Behaviour in Urban and Natural Views

Self-reports of nature relatedness (NRS) scores were collected across the two experiments, for urban (NRS_{urban}) and natural views ($NRS_{natural}$). In urban views, the NRS score was inversely related to exploratory gaze behaviour (that is, number of saccades). This was supported by a statistically significant and negative value for the Pearson's product-moment correlation for number of saccades ($r = -0.784, p < 0.005$) (Figure 6), with NRS explaining 61% of the variance. For the same participants, observing natural views elicited an opposite response in gaze behaviour based on reported NRS scores. Nature relatedness, in fact, was significantly positively correlated with number of saccades ($r = 0.615, p = 0.015$), explaining 37.8% of the variance (Figure 6). The participants who explored natural scenes more (as shown by the higher number of saccades) also had higher NRS scores.

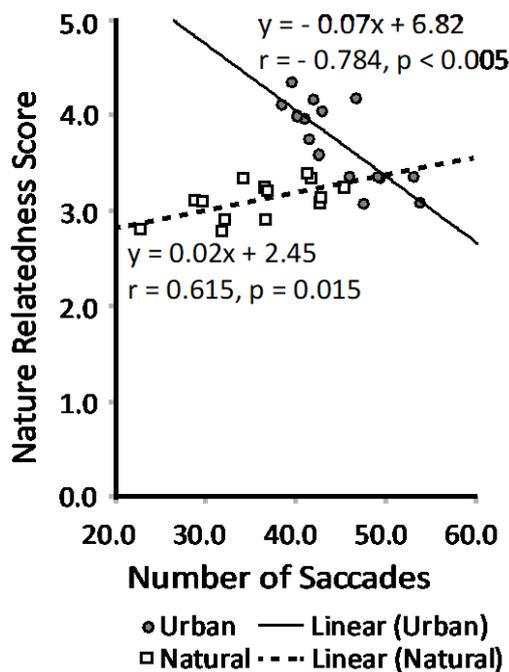


Figure 6 Nature Relatedness Score plotted against number of saccades in urban views

(NRS_{urban}) and in natural views ($NRS_{natural}$)

4. Discussion

This study used quantitative and qualitative data to investigate gaze correlates of view preference for natural scenes: subjective preference ratings, eye tracking measures, and verbal reasoning. The preference ratings and gaze metrics (ETMs) were then compared to a sub-set of previously collected data on urban views from the same group of participants. The differences in gaze behaviour were also explored with respect to an individual's personality attributes based on perceived connection to nature.

The first finding is related to preferences within natural views. Confirming previous research on the role of higher order perception and meanings associated with the objects in the scene guiding preferences⁵⁷ and restoration,⁵⁸ we found natural elements – e.g., mountains, water, distant views with multiple layers of information, etc.⁵⁹⁻⁶¹ – to be recurrent in most preferred natural views. Participants associated their previous memories and experiences with the scenes, and these modulated their expectations from natural environments, especially when they reminded of “*home*” or “*holiday*” locations.¹⁴ Across the full sample of images, views of seaside, rivers, and ponds were generally appreciated although, as an individual element, the presence of water in itself did not entail higher preference,⁶² being related to other concepts such as care and maintenance⁵⁹ that might change the interpretation. These findings are in line with the ART and SRT theories, which suggest that certain characteristics of views (e.g., water or plants) may lead to feelings of ‘being away’ (ART) and/or positive affective states (SRT). Views with limited amount of information, or single layers, led to low appreciation, suggesting that preference in natural views might also be mediated by the variety and visible depth of scenes. Long distance natural views have consistently been rated as highly preferred across different studies.^{4,59,60,63}

Preference for natural views was also influenced by the presence of people. If the view did not allow further exploration, or presented hazards, it was least preferred. These findings

are supported by studies suggesting that danger is feared in environments having low level of “*prospect*” – consistent with Appleton’s Prospect-Refuge theory⁶⁴ – this having been found to explain around 30% of preference variance in forest settings.⁶⁵ This endorses the theory that individuals appraise environments based on how threatening they appear.^{66,67} The notion that preference might be moderated by how other people occupy the view is not new,⁶⁸ especially for studies in urban environments.^{35,69,70} However, in natural landscape preference studies, the presence of people has often been excluded from the stimuli sample.¹³ Our findings create room for re-evaluating landscape preference theories under the lens of human presence, especially with more people today living in cities than in natural settings.⁷⁰

Another interesting aspect of natural view preference is related to the changing patterns and colours in the landscape, where the appreciation for the view of the sky⁷¹ and for the variety of trees is associated with the potential they hold for change over time. In previous literature, a preference to see the sky in a window view has been attributed to the knowledge of time of day, weather, and access to daylight with its associated health benefits.⁷²⁻⁷⁴ The relevance of behavioural changes associated with the dynamics of window views, e.g. natural light^{75,76} and content,⁷¹ has been emphasised in recent work^{2,77} and could have practical implications on the design of windows to reap the psychological benefits associated with looking towards outdoor views.^{3,78}

When searching for differences in preference ratings and associated gaze behaviour (ETMs) across natural and urban scenes, a higher preference was found for natural views as supported by the psych-evolutionary accounts (ART and SRT). We found significantly higher numbers of fixations and saccades, and lower mean fixation durations, when participants looked at urban views compared to natural scenes.^{29,39,40} In a fixed observation time, a higher number of fixations results in lower fixation duration.³⁵ Research, in fact, has suggested mean fixation duration as an indicator of perceived naturalness of a landscape.⁴¹

Gaze behaviour is known to reflect the allocation of attention. Any salient feature in views attracts attention and previous work has suggested that there could be an attentional bias for naturalistic elements.⁷⁹ In our previous data collected when the same participants observed urban views,³⁵ gaze was more exploratory – that is, higher fixation and saccades – in most preferred than in least preferred views. A higher number of fixations in the same observation time is attributed to an increased capacity to recognise the elements in the image⁸⁰ and more visual scanning.³¹ Since the number of saccades and number of fixations are highly correlated, a higher number of saccades also implies more searching and information gathering.⁸¹ When participants looked at natural scenes, we did not detect any significant differences in gaze behaviour between most and least preferred views, when the overall grand-mean preference rating derived from the entire group of participants was used as a cut-off value. Yet, some effect sizes bordering practical relevance could be detected. However, when each participant's own preference rating was used to categorise views into their most and least preferred, significant differences in oculomotor responses were found for both natural and urban scenes. This highlights the importance of taking individual differences into account in subjective preferences when analysing gaze patterns. Although it has been common practice in the literature to use a separate panel of participants⁴⁰ to select the visual stimuli³⁹ to be used in eye-tracking experiments,⁸² our results suggest that in studies involving the evaluation of complex outdoor scenes, the subjectivity of the content and personal preferences should be taken into account when assessing the factors that drive gaze behaviour.

In this context, research has uncovered the role of an individual's nature relatedness in pro-environmental behaviour⁸³ and subjective wellbeing.^{84,85} An individual's relatedness to nature is defined as their subjective feeling of being a part of, and in relation to, the natural world.^{36,86} It has been suggested that differences of perception between natural and urban views could be attributed to individual characteristics, such as connection to nature and

environmental attitudes.²¹ In fact, in this study, we detected an opposite correlation between participants' nature relatedness score (NRS) and the number of saccades when looking at urban and natural views. The detected differences may support the hypothesis that individual predispositions – e.g., a desire to connect with nature^{10,85} – might drive gaze exploration. Indeed, previous studies have suggested that gaze behaviour may reveal personal inclinations and personality traits,^{43,87,88} although the relationship between personal relatedness with nature and appreciation of views requires further research.

In this study, differences in gaze behaviour have been associated to two factors: view type and view preference. Clearly, there could be various constructs at work – namely, naturalness and visual preference evaluation, as found in brain activation studies⁸⁹ – suggesting that there might be specific cerebral areas devoted to aesthetic assessment. This may have important practical applications to drive the role, and inform the design, of window views to predict physio-psychological outcomes with building occupants.⁹⁰

5. Conclusion

This study investigated subjective and physiological correlates of view preference in urban and natural environments. Subjective preference ratings and eye tracking data were recorded while viewing scenes, with qualitative data adding insights and depth to the inferences from the quantitative analysis. Three main conclusions were drawn.

The first conclusion was that natural views are more preferred than urban views. Preferences of natural views are moderated by different environmental cues – e.g., presence of people, colours, mountains, trees, water, etc. – as suggested by psycho-evolutionary theories such as ART and SRT. Environments perceived as inhospitable or threatening to humans are often least preferred.

Second, it was concluded that gaze behaviour depends on view type and view preference. Participants' gaze behaviour differs significantly based on whether they are

observing natural or urban scenes. In our sample of participants, observing natural views led to participants' gaze being characterised by lower numbers of fixations and saccades, and longer fixation durations, when compared to urban scenes. This difference in gaze behaviour has been attributed to the restorative potential of natural environments. However, in our study we found similar oculomotor responses when participants observed most preferred natural and urban views. Since neuroscience studies indicate that distinct brain regions are responsible for processing naturalness and aesthetic appraisals, this might suggest that more than one mechanism might be at work during visual scene processing and, therefore, should be accounted for in view assessments.

Third, participants' perceived relationship with nature is related to – and possibly contributes towards – gaze behaviour. Individual scores of nature relatedness were positively correlated with a more exploratory oculomotor response when looking at natural scenes. The opposite gaze behaviour was detected in urban views. This finding might have important implications on how a building occupant may engage with the view out of a window, depending on how they relate with the external natural or urban environment.

Before these findings can be transferred to real-world contexts, it must be acknowledged that our experiments used an eye-tracking device in a controlled laboratory environment, while the participant's head position was secured to a chin and head rest to view a series of pre-selected static stimuli. Although research has shown that participants are reasonably aware of the experience of the space they are viewing,⁹¹ these settings cannot be fully representative of real-life rooms with windows.

Much research on gaze behaviour and environmental preference has been dedicated to detecting trends in relation to scene properties and types: nature vs. urban views. This study raises questions on individual characteristics that could possibly drive these behaviours and the resultant ocular exploration of views. Further research should investigate the differences

in perceptions of people who prefer to live and work in natural or urban settings, and how this might drive their view preferences. Studies in urban greening have attributed the role of nature relatedness to subjective wellbeing. However, personal attitudes may still play an important role in the means and extent of engagement with views. With more people spending a large part of their lives in buildings, engagement with the view out of a window is often our only means of connecting with the outdoors. This study contributes a set of new findings that can offer a deeper understanding of the multiple facets of this phenomenon.

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8. Tables

Table 1 Subjective preference ratings for all images.

P.R._{Mean} = Mean Preference Rating, S.D. = Standard Deviation, CI = Confidence Interval

Image ID	P.R._{Mean}	S.D. [CI_{min}- CI_{max}]
i1	0.565	0.192 [0.468, 0.663]
i2	0.567	0.248 [0.468, 0.663]
i3	0.612	0.136 [0.547, 0.677]
i4	0.705	0.209 [0.600, 0.811]
i5	0.363	0.200 [0.262, 0.464]
i6	0.704	0.192 [0.607, 0.801]
i7	0.632	0.230 [0.515, 0.749]
i8	0.650	0.153 [0.573, 0.727]
i9	0.501	0.190 [0.450, 0.598]
i10	0.586	0.147 [0.511, 0.661]
i11	0.585	0.157 [0.506, 0.665]
i12	0.646	0.184 [0.553, 0.739]
i13	0.682	0.128 [0.617, 0.747]
i14	0.688	0.133 [0.621, 0.755]
i15	0.584	0.133 [0.621, 0.755]
i16	0.655	0.223 [0.543, 0.768]
i17	0.477	0.209 [0.372, 0.583]
i18	0.675	0.168 [0.590, 0.760]
i19	0.504	0.171 [0.418, 0.590]
i20	0.653	0.139 [0.583, 0.723]
i21	0.721	0.157 [0.641, 0.800]
i22	0.679	0.144 [0.606, 0.751]
i23	0.558	0.216 [0.449, 0.667]
i24	0.667	0.191 [0.571, 0.764]
i25	0.481	0.227 [0.367, 0.596]
i26	0.435	0.234 [0.317, 0.554]
i27	0.510	0.228 [0.394, 0.626]
i28	0.668	0.129 [0.603, 0.733]
i29	0.681	0.161 [0.599, 0.749]
i30	0.624	0.173 [0.537, 0.711]
i31	0.677	0.142 [0.605, 0.749]
i32	0.681	0.148 [0.606, 0.756]
i33	0.719	0.157 [0.511, 0.669]
i34	0.590	0.157 [0.511, 0.669]
i35	0.527	0.285 [0.383, 0.671]
i36	0.588	0.151 [0.512, 0.664]
i37	0.501	0.186 [0.407, 0.595]
i38	0.465	0.210 [0.359, 0.572]
i39	0.551	0.199 [0.451, 0.652]
i40	0.580	0.169 [0.495, 0.665]

Table 2 Frequencies of selection of the three most and the three least preferred views in the preference rating task and pile sorting task

	Image ID	Preference Rating Task (N)	Pile Sorting Task (N)
Most Preferred Views	i4	6	3
	i33	3	5
	i6	4	2
Least Preferred Views	i5	7	9
	i35	4	4
	i27	4	3

Table 3 Frequencies of words associated with most and least preferred views (ordered alphabetically)

Word	Frequency of words in most preferred views	Frequency of words in least preferred views
Colour	13	5
Mountain/Hill	12	2
Natural	10	8
People/Human	14	9
Sky	7	1
Tree	11	7
Water	10	7

Table 4 Descriptors for most and least preferred views (ordered alphabetically)

	Descriptor Words	Frequency (N)
Most Preferred Views	Changing	6
	Holiday	5
	Home	5
	Peaceful	8
Least Preferred Views	Barren	6
	Can't	10
	Difficult	6
	Inhospitable	4

9. List of Figures

Figure 1 Most frequently selected (A) ‘most preferred’ and (B) ‘least preferred’ natural views and their heatmaps. Normalised fixation frequency is the total number of times that a pixel was viewed in the image, divided by the total number of valid eye-tracker samples for the duration of the image presentation, 15s (after removing blinks). Image size is 1024 x 768 pixels.

Figure 2 Gaze behaviour measures for most preferred and least preferred natural views, for all participants ($n_p = 15$) and all views in the sample ($n_v = 40$). a = Number of fixations, b = Number of saccades, c = Mean Fixation Duration. LP = Least Preferred Views, MP = Most Preferred Views. Error Bars represent ± 2 SE.

Figure 3 Distribution of preference ratings for urban and natural views. 0 = Least Preferred, 1 = Most Preferred. Error Bars represent 95% Confidence Intervals.

Figure 4 Differences in eye-tracking measures elicited by urban and natural views, $n_v = 40$. a = number of fixations, b = number of saccades, c = mean fixation duration. Error Bars represent ± 2 SE.

Figure 5 Bar plots comparing eye-tracking measures between most and least preferred urban views, $n_v = 37$, $n_p = 15$. a = Number of fixations, b = Number of saccades, c = Mean fixation duration. LP = Least Preferred Views, MP = Most Preferred Views. Error Bars represent ± 2 SE.

Figure 6 Nature Relatedness Score plotted against number of saccades in urban views (NRS_{urban}) and in natural views ($NRS_{natural}$)