Healthy Hub Roadshow: Employee perceptions of a workplace HIV testing intervention in England

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Background
There is a need to increase access to HIV testing in the UK in male migrant communities. We assessed the uptake and acceptability of a workplace HIV testing intervention aimed at increasing access to testing in non-clinical settings.

Methods
20 health check events were delivered at 11 UK organisations employing male migrant workers. Intervention included HIV testing, cholesterol, BMI, blood glucose, blood pressure; tailored health advice; take-away resources; optional post-event text reminders about HIV and general health. Mixed-methods evaluation included exit questionnaires (n=771), follow-up text messages (n=465) and qualitative interviews (n=35) to assess event acceptability. Qualitative data were analysed thematically.

Results
Attendees were 776 employees from 50 countries (51% male; 30% migrant workers). 52% of attendees undertook an HIV test (75% were first-time testers). 96% considered HIV testing to be an acceptable element of workplace health checks. 79% reported new health-related knowledge. 60% of attendees opted for follow-up text messaging. 26% of text respondents reported independently taking HIV test post-event. High acceptability and uptake of HIV testing was associated with convenience, opportunity taking (through removal of deliberation and intentional test-seeking), and normalisation of HIV testing within a general health check.

Conclusion
This study is the first to demonstrate that opt-in HIV testing can be successfully delivered in the workplace within a multicomponent health check. The workplace is an effective means of increasing access to HIV testing in groups at risk for HIV, including male migrant workers.