

Table 3. Measurement aligned with the New World Kirkpatrick Evaluation Framework [adapted from [48]].

Level (1-4) [†]	Sub-Component	Measure	Data collection	
			Post-Survey	Interview
1	Reach	Channel for receipt of the resource	X	X
		User role: healthcare professional or student		
		Geographical region		
	Use	Helpfulness for learning	X	X
		Main reason for accessing		
		Ease /problems with use (technical, level of difficulty, context, cultural)		
Satisfaction	Overall view and rating of the resource	X	X	
	Elements most liked			
	Elements least liked			
	Recommendation to others			
Engagement	View towards interactive elements (menu, narration adjustments, video clips, information boxes, click boxes, quiz, extra resources)		X	
Relevance	Relevance to self or others Opportunity to use the resource		X	
2	Knowledge	Evidence of new learning		X
	Skill	Feeling equipped with useful knowledge		X
	Attitude	Views towards APUEC training / change in views		X
	Confidence	Changes in confidence to communicate (patients or clients)		X
	Commitment	Estimated future use and resource sharing		X
3	Behaviour changes	User application of knowledge		X
		Reported behavioural changes		X
	Required drivers	Target audiences		X
		Mechanisms for dissemination		X

[†] Level descriptors - Level 1: *Reaction*; Level 2: *Learning*; Level 3: *Transfer / Behaviour*.